

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID14518
Project Name	Personal Expense Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Working Professional	Limit my expenses	I can't invest enough time to manage money flow	I can't find the appropriate platform that is more user friendly and less time consuming	Frustrated
PS-2	Retired Adult	Manage my savings	I can't figure out the best plan that could keep my savings in control	I don't find any application that provides best plans to spend savings	Unsure & Heavy
PS-3	Student	Control money flow by improving my pocket money	I am not able to find the right way to manage money	I don't no experience in managing money and have less knowledge in finance management	Uncertain