

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	16 September 2022
Team ID	PNT2022TMID13758
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Reference: <https://www.mural.co/templates/empathy-map-canvas>


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended


 **Before you collaborate**
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes


A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.


[Open article](#) 


1
Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


 5 minutes


PROBLEM


How might we [your problem statement]?


**Key rules of brainstorming**
To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

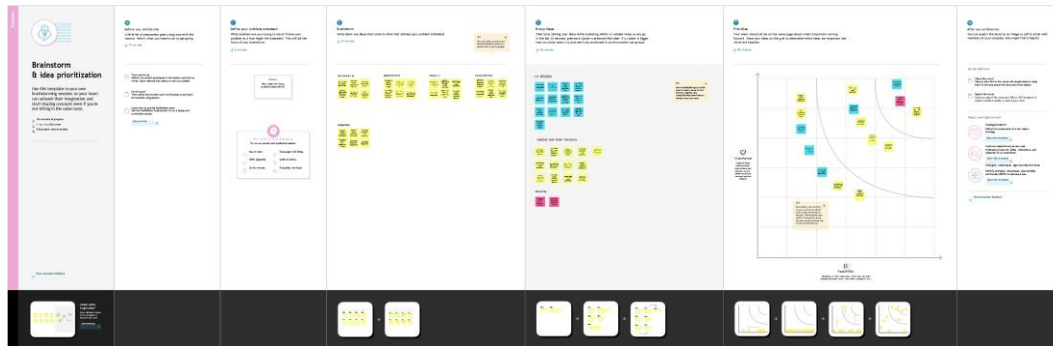
 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



NAVIN RAJ M

User can able use multiple login at a time	platform should support in all devices	we should include filter option
platform should contain light mode and dark mode	chat bot should also support the image based recommendation	don't recommend unwanted items

RAGUPATHI N

To create a online fashion shop	chat bot should help the users to find their desired product	comment section should support image, video and text
we should also add feedback page to get feedback from the user	we should not bring ads into the platform	

VISHAL V

User Interface of the platform should be simple and easy	platform should work in also poor network connection	platform should contain better search optimization
Featuring items should need to be recommended	Application need to used by any users	We should provide customer care for the platform

YASHVANTH N

platform should be secure	we will use collaborative algorithm for best recommendation	chat bot design should contain more data to interact more with users
user interface should be easily understood by all users	platform should contain customer care field	Each and every item in platform should arranged in separate section

SUBASH D

platform should contain all fashion items	platform should contain data saver mode	we should develop a user committee
We should to provide HMAC algorithm for security	platform should be responsive	platform should fast

UI DESIGN

user interface should be easily understand by all users	User interface of the platform should be simple and neat	platform should contain gamification field	we should also add comment section for every item.
platform should fast	platform should be responsive	platform should work in also poor network connection	Application need to used by any users
platform should contain data saver mode	we should include filter option	User can able use multiple login at a devices	platform should contain light mode and dark mode
To create a online fashion shop			

chatbot and other functions

we should include filter option	we should also add comment section for every item.	don't recommend unwanted items	we should develop a user committee	chat bot should help the users to find their desired product
platform should contain better search optimization	we should not bring ads into the platform	we should add a feedback page to get feedback's from the user.	platform should contains all fashion items	
we will use collaborative algorithm for best recommendation	We should provide customer care for the platform	platform should contain better search optimization	chat bot should also support the image based recommendation	

security

We should to provide HMAC algorithm for security	platform should be secure
--	---------------------------

Step-3: Idea Prioritization

