

Project Design Phase-I - Solution Fit

Team ID	PNT2022TMID15255
Project Name	Project – Retail Store Stock Inventory Analytics

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	<div>Accessibility of products</div> <div>Management of stocks</div>	<div>Authenticated login</div> <div>Better user interface</div> <div>Notifications regarding stocks</div>	<div>View variety of products</div> <div>Less losses and more profit</div> <div>Providing discounts</div>	<div>To know stock demand</div> <div>To share the success rate</div> <div>Returning of stock will be less</div>
Needs and Pains What does the customer want to achieve or avoid? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i>	<div>Report generation regarding stocks</div> <div>Proper maintenance to avoid system crash</div>	<div>Cost saving</div> <div>Less cost</div> <div>Greater insight</div>	<div>Track the stock details</div> <div>Avoid less stock maintenance</div> <div>Add socks according to the need predicted</div>	<div>Share the notification using mails</div> <div>Stock information</div>
Touchpoint What part of the service do they interact with?	<div>Updating information in real time</div> <div>Authorized account creation</div>	<div>Account creation</div> <div>Dashboard creation</div>	<div>Adding/Removing stocks</div> <div>Viewing report generated on sales trend</div>	<div>Through various social media</div> <div>Sharing stock details to seller</div>
Opportunities What could we improve or introduce?	<div>Identifying the stock details</div>	<div>Educating how to use the platform</div>	<div>Track the stock details</div>	<div>Transparent performance</div>
Process ownership Who is in the lead on this?	<div>Retailer</div>	<div>Retailer</div>	<div>Retailer</div>	<div>Retailers and customers</div>