Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

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➜ **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 **10 minutes**

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article ➜

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① **Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 **5 minutes**

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run a smooth and productive session

Stay in topic. | Encourage wild ideas.
Defer judgment. | Listen to others.
Go for volume. | If possible, be visual.

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② **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

🕐 **10 minutes**

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

sujitha | jeeva | nivetha | poovarasi

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③ **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕐 **20 minutes**

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

ACCURACY

predicting intensity of the natural disaster with greater accuracy

it suggests right decision on saving people from disaster

DATASET

using recent and live data sets to help the prediction

A dataset to make ML Algorithm to work on all worst cases

WHY AI?

It performs without human intervention

Technology powers prediction and probability of occurence

AI is the future assistant for humans
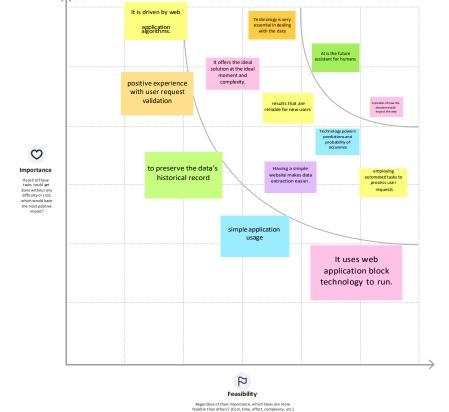
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④ **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 **20 minutes**

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

It is driven by web application algorithms.

Technology is very essential in dealing with the data

It offers the ideal solution at the ideal moment and complexity.

AI is the future assistant for humans

positive experience with user request validation

results that are reliable for new users

A positive of how the disasters would impact the area

Technology powers predictions and probability of occurence

to preserve the data's historical record

Having a simple website makes data extraction easier.

employing automated tasks to process user requests

simple application usage

It uses web application block technology to run.

➜ **After you collaborate**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →