Project Design

Phase-I Problem –
Solution Fit

Date	22th October 2022
Team ID	PNT2022TMID45711
Project Name	Project - Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence
Maximum Marks	2 Marks

Problem – Solution Fit:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patternsand recognize what would work and why?

Purpose:

- Solve complex problems in a way that fits the state of your customers.
- Succeed faster and increase your solution adoption by tapping into existing mediums andchannels of behavior.
- Sharpen your communication and marketing strategy with the right triggers andmessaging.
- Increase touch-points with your company by finding the right problem-behavior fit andbuilding trust by solving frequent annoyances, or urgent or costly problems.
- Understand the existing situation in order to improve it for your target group.

Problem Solution Fit for Natural Disaster Intensity Analysis and ClassificationUsing Artificial Intelligence:

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