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|--|---|---|--|----------------------|---------------------------------------|
| Define CS, fit into | 1. CUSTOMER SEGMENT(S) Who is your customer? <ul style="list-style-type: none"> Public users Vehicle transportation Traffic controller | 6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions? <ul style="list-style-type: none"> User have communication in digital platform Every vehicle will be attached a sensor | 5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? <ul style="list-style-type: none"> Previous state of solutions using ATCS Algorithm Now introduce the AI chip and sensor to be monitored each Activity | Explore AS, fit into | |
| | 2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? <ul style="list-style-type: none"> To maintain the data accuracy AI have large storage kit It has have a sometimes short circuit in chip To change ai before expiry time | 9. PROBLEM ROOT CAUSE What is the real reason that this problem exists? What is the back story behind the need to do this job? <ul style="list-style-type: none"> To Control the traffic signals To control to the accident and rush driving | 7. BEHAVIOUR What does your customer do to address the problem and get the job done? <ul style="list-style-type: none"> AI chip and sensors are directly Monitored Using the hardware devices and Equipment to solve the problem | | Focus on J&P, tap into BE, understand |
| | 3. TRIGGERS What triggers customers to act? <ul style="list-style-type: none"> Public are travel in easier road signals | 10. YOUR SOLUTION If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. <ul style="list-style-type: none"> To modify the traffic signals To convert a digital symbol and signs | 8. CHANNELS of BEHAVIOUR 8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7 <ul style="list-style-type: none"> Free way route will be developed a application | | |
| 4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? <ul style="list-style-type: none"> Detect sensors Hardware devices | | 8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development. <ul style="list-style-type: none"> To Know Location in Restricted area | | | |