# Ideation Phase Brainstorm & Idea Prioritization

Date	17 September 2022
Team ID	PNT2022TMID27760
Project Name	Project - AI based discourse for Banking
	Industry
Maximum Marks	4 Marks

# **Brainstorm & Idea Prioritization:**

# • SERVER LINKING:

The project will be focused on different ways to make the Chatbot successful. One of the ways is to link the Banking server with IBM Watson so we can get all the details regarding our account in the Chatbot which improves the service of it.

# • MULTIPLE LANGUAGES:

The project provides access to mulitple languages conversation which makes the customer experiences way better. Implementation of different languages in the resources pool will provide chat service with multiple languages to chat with the Chatbot.

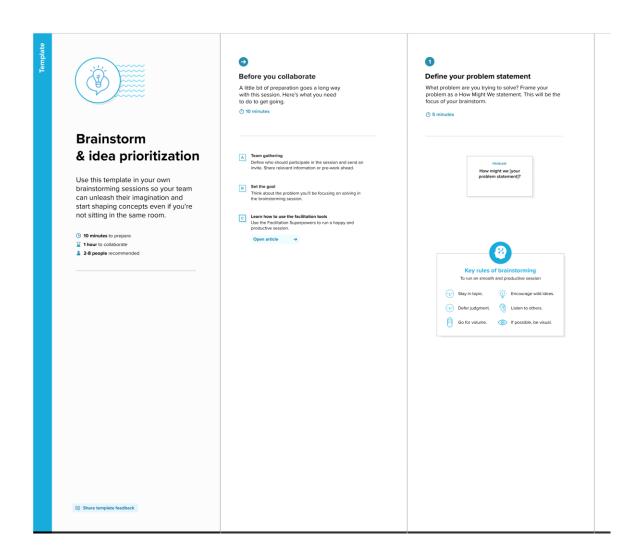
# • NLP:

This project aims to develop a friendly Chatbot which is based on implmenting the basic fundamentals of Natural Language Processing(NLP) to provide a user friendly and efficient Chatbot service to satisfy the customer needs.

### Reference:

https://app.mural.co/invitation/mural/ainutrition4264/1667208382080?send er=u71cea5f9692b1c447c051207&key=fc70af38-1772-4552-9bb1-4faae7f4e8b7

# Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



### Brainstorm

Write down any ideas that come to mind that address your problem statement.



OPINATH.S		MANOJ.A	
Sentiment Analysis	Make it Simple	Use Of NLP	Use Of Interaction Analytic
Round- he-Clock Support	Location Based Services	Feeding of new Information	Linking of Server





#### **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

1 20 minute

### **GROUP IDEAS:**

- 1.Multiple Language Support- We can feed more language resources in the database for providing of different languages for the customer.
- 2.Use of NLP- Use Natural Language Processing (NLP) to make Chatbots seem friendlier. It provides freindly feedback.
- 3.Use of Interaction Analysis- Use Interaction Analytics will make Chatbots more Conversational. This is a breakdown of all of the activities of the business area in the enterprise that are being worked on.
- 4.Linking of Server- We can connect IBM Watson with banking server so that we can get all information about our bank account.

# **Step-3: Idea Prioritization**

