Brainstroming and Idea Prioritizarion

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

- 15 minutes to prepare
- 40 minutes to collaborate
- 3-6 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

15 minutes

Team Gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead

Set the goals
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead

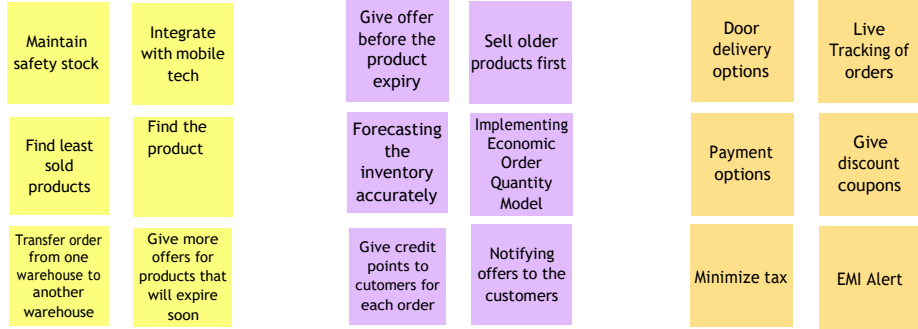**Learn how to facilitate tools**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead

1 Brainstrom

Write down any ideas that come to mind that address your problem statement

30 minutes

- Maintain safety stock
- Integrate with mobile tech
- Give offer before the product expiry
- Sell older products first
- Door delivery options
- Live Tracking of orders
- Find least sold products
- Find the product
- Forecasting the inventory accurately
- Implementing Economic Order Quantity Model
- Payment options
- Give discount coupons
- Transfer order from one warehouse to another warehouse
- Give more offers for products that will expire soon
- Give credit points to cutomers for each order
- Notifying offers to the customers
- Minimize tax
- EMI Alert

- Sending mail
- Manage contact details
- Delaing directly with product manufacturers
- Checking on competitors
- Preview orders
- Low operating costs
- Local Adaption
- Money back guarantee
- Diverse product categories
- Bulk purchases
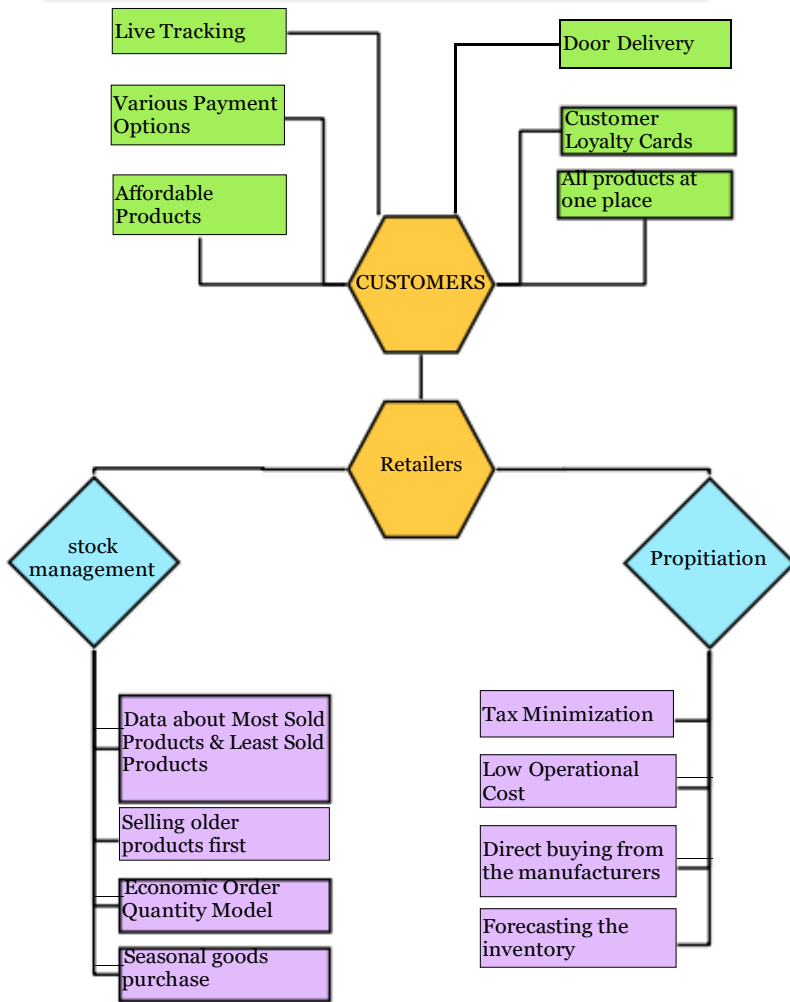- One stop for all products
- Customer Feedback

2 Group Ideas

Take turns sharing your ideas by clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

CUSTOMERS
- Live Tracking
- Various Payment Options
- Affordable Products
- Door Delivery
- Customer Loyalty Cards
- All products at one place

Retailers

stock management
- Data about Most Sold Products & Least Sold Products
- Selling older products first
- Economic Order Quantity Model
- Seasonal goods purchase

Propitiation
- Tax Minimization
- Low Operational Cost
- Direct buying from the manufacturers
- Forecasting the inventory

3 Prioritize

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Idea Prioritization — IMPORTANCE (High / Low) vs FEASIBILITY (Low / High)