



Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

## What are their key goals and needs?

May white to be immedia

good in to special new sometime name one abstract to become protect authorized

## What do they struggle with most?



institute to presturely more than legis promotions behaviory new white

## What tasks do they have?

- brief had death posterior and an inflament had accepted and the same of th

sussiting as lates. naturations

	<b>Discovery</b> Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What Information do they look for? What is their context?	bearings or the state of minimal states.  States for the forest many in a state of the forest many in a state of the forest many in a state of the forest many in the state of the forest many in the state of the st	instrum of the property of the control of the contr	Addressed on addressed section of the control of th	Section desired do if it was provided to the section of the sectio
Needs and Pains What does the customer want to achieve or avoid? Fip: Reduce ombiguity, e.g. by using the first person norrotor.	Statement has been been been been been been been bee	Vication the community protein in protein or should be s	Big providing by children of the public of t	bissions of To note Ty supplement of the section of
Touchpoint What part of the service do they interact with?	mercia ighters application	givens and, fromtanai, and accordance and accordanc	samula sambranar sambrana unité sambrana sambrana sambrana sambran	Masagan salis shift-sannas
bustomer Feeling What is the customer feeling? ip: Use the emaji app to apress more emotions	Ø	<b>©</b>	<del>©</del>	<b>©</b>
fackstage				
Opportunities what could we improve or ntroduce?	We propose an IoT system for agriculture which could resolve many real-time issues by increasing the quality and production	The solution for our project is the initiate Smart Farming using IoT which includes the involvement of sensors,	we work on Agri-IoT, a smart farming appilcation, which	should concentrate more to give positive
rocess ownership tho is in the lead on this?	rejearch. Field Leader	amountainly of prosture	makeriani.	marketing daga remaid

