Project Title: MEDICINE REMINDER

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)   CS

The chief customers of our project are the elderly people who require personal assistance especially medical assistance

6. CUSTOMER CONSTRAINTS   CC

The constraints that prevent our customers from taking action are network connection, availability of devices and lack of knowledge in using them.

5. AVAILABLE SOLUTIONS   AS

The existing solutions include the need of a personal assistance or a volunteer and even the conventional methods to remind daily routines. But all of them are not to the mark and do not serve the ultimate purpose.

Explore AS, different

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

When customers forget to take medicines regularly , their health keeps on deteriorating.
Sometimes they wind up taking double or triple doses.
The feeling of being dependent creates frustration and a sense of irritation among the aged people.

9. PROBLEM ROOT CAUSE   RC

Aging factor and diseases like Alzheimers can be the root cause for the challenges faced by the seniors considering the memory aspect.

7. BEHAVIOUR   BE

Our project idea – "Medicine Reminder " proves to be indispensable and the best fit for the problem, by monitoring the medications properly and at the same time replaces the need for the physical existence of a person or a volunteer to remind them.

Focus on J&P, tap into BE, understand RC

3. TRIGGERS   TR

Senior citizens often like to be independent. So when our target customers try out our product and start being independent ,this triggers other people of their age to use our product.

10. YOUR SOLUTION   SL

Sometimes elderly people forget to take their medicine at the correct time.They also forget which medicine He / She should take at that particular time.And it is difficult for doctors/caretakers to monitor the patients around the clock.
Thus Medicine Reminders acts as a facility to remind them and monitor medications and thus proves to be invaluable.

8. CHANNELS of BEHAVIOUR   CH

8.1 ONLINE
The system stores all the information regarding the medications and creates an mechanism for the alert system.
8.2 OFFLINE
   Once the Customer is Intimated by the alarm,(a voice based output)they have to follow the instruction and take the necessary actions

4. EMOTIONS: BEFORE / AFTER   EM

Emotions Before: Feels dependent , diffident , insecure and always have a sense of frustration and incapability.
Emotions After: Feels happy , confident , periodic and health condition is also improved.