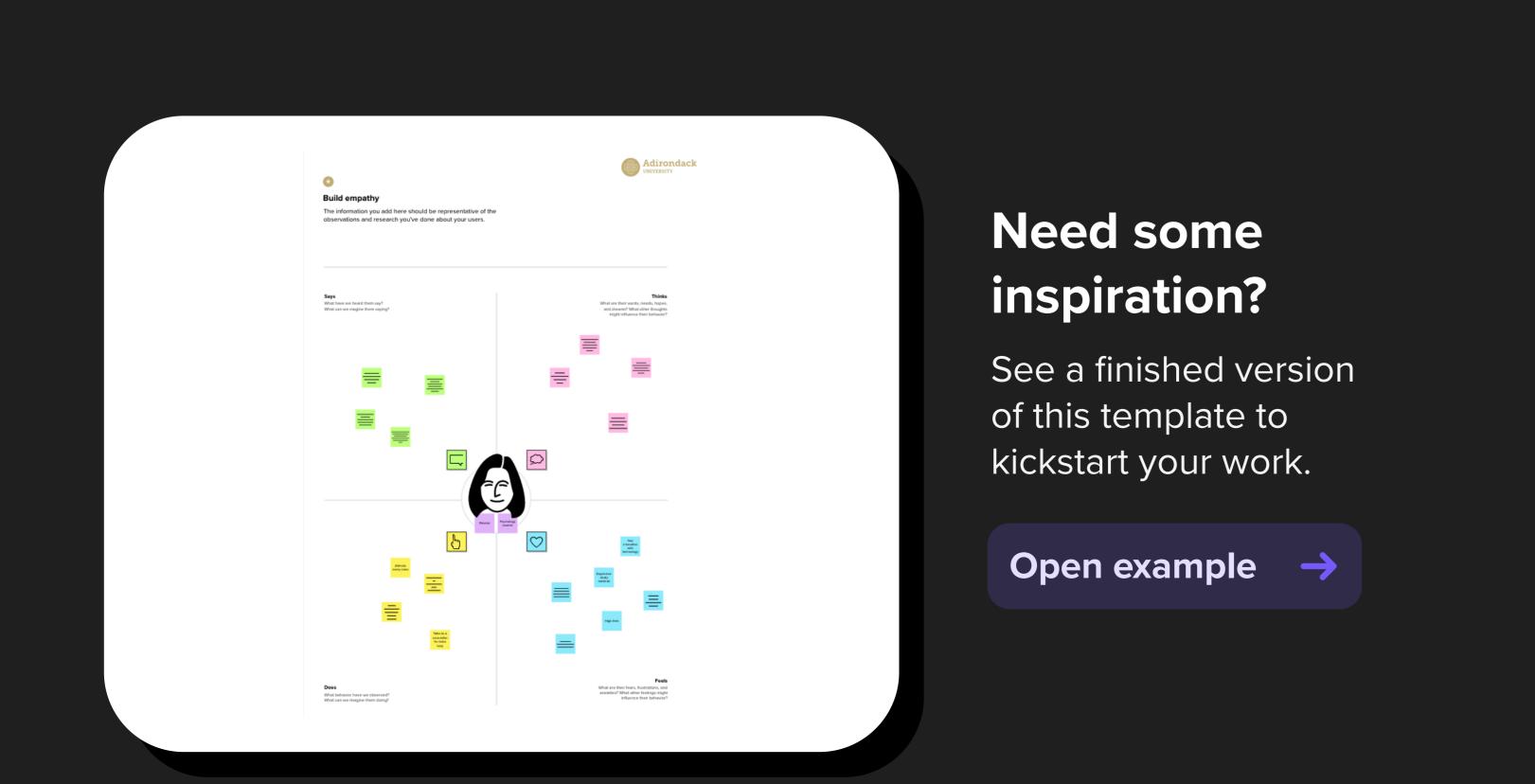


## Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

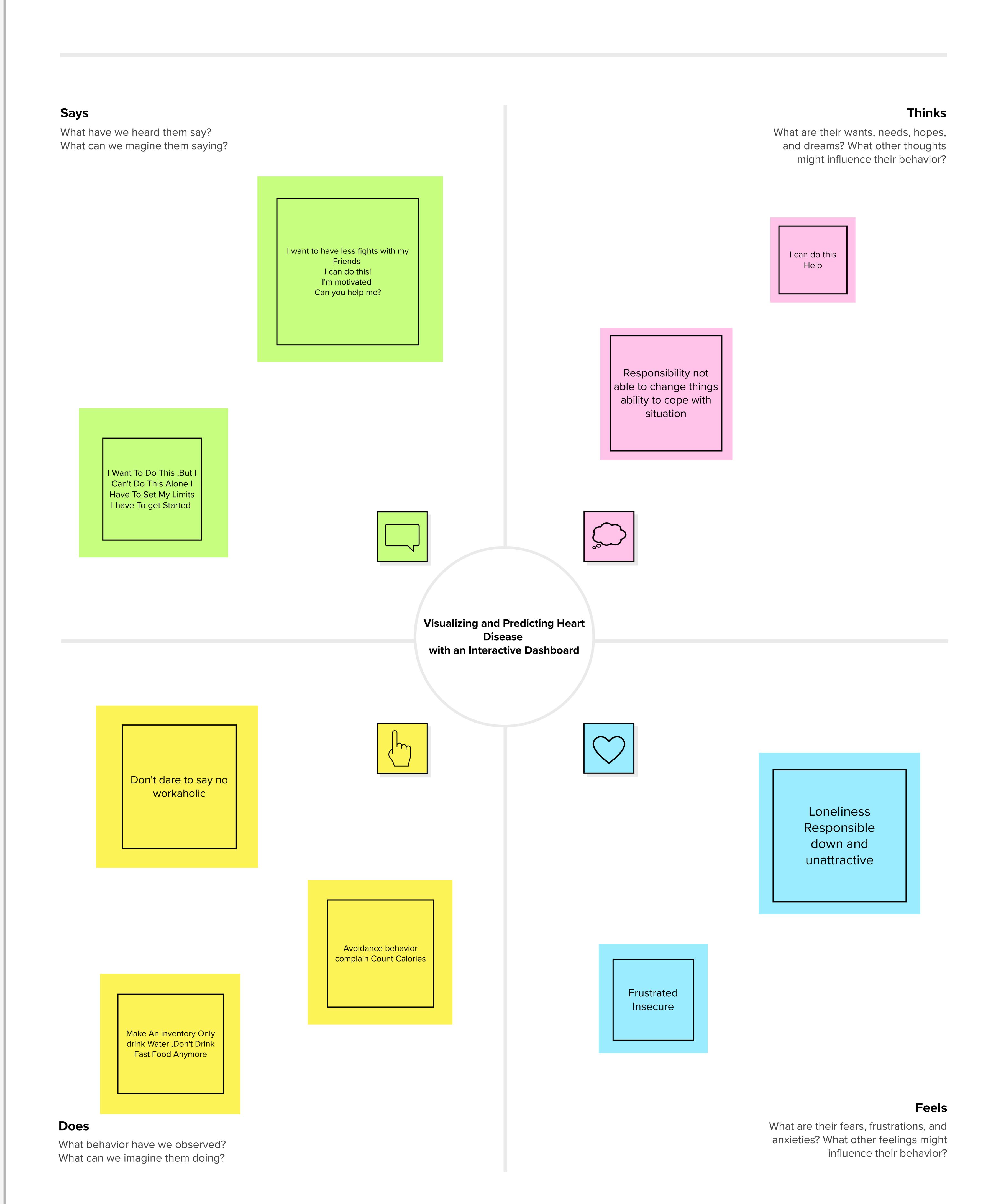






## **Build empathy**

The information you add here should be representative of the observations and research you've done about your users.



## Gains

Create Insight Become Aware Applicable in More Domains Maintain maintain Motivation in Between sessions Self -acting tool improve Empowerment Active Participation Of the Patien

## **Pains**

The Ability To Add an item Intermediate The Possibility To Randomize Items Add An Introduction about The Use And goal of PsyMate" The Possibility to Silence The Beep Questionnaire for A Certain Time Span The

Possibility To Add personal items