## Empathy Map Canvas

A New Hint to Transportation Analysis of The NYC Bike Share System

Fear of individual

data being

leaked, and

therefore fear of

being judged.

Is data used,

actually reliable

and true?

Authenticity of

data is unknown.

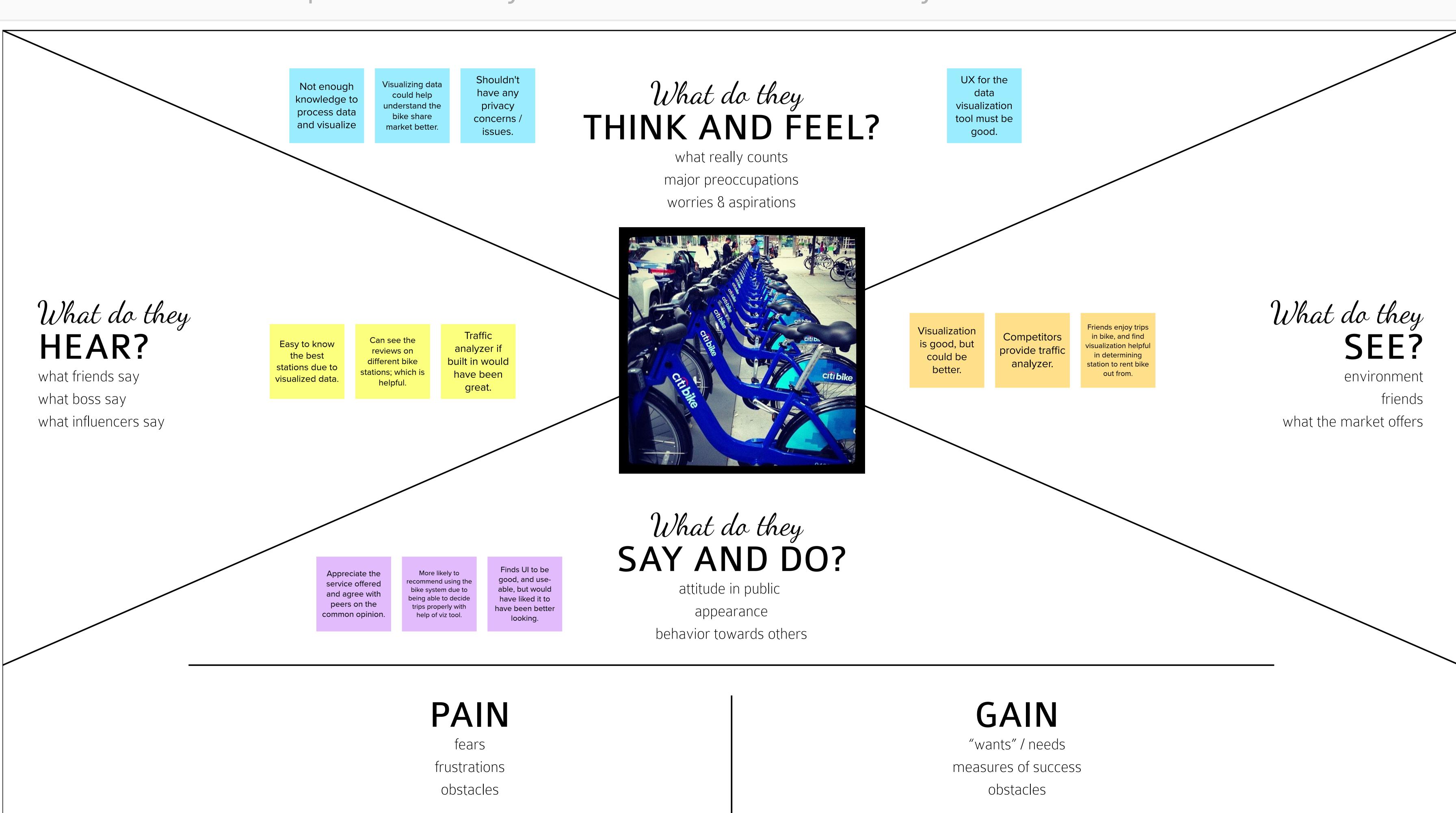
How will my data

be protected?

What are the steps

taken to ensure

data privacy?



Would like a traffic

analyzer that helps

user know the real

ime traffic congestion

at stations to help

choose a better

station.

Analyzed results

help us know

more about best

routes to take.

Ability to know

and understand

best stations from

visualization tool.