

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)</div><div>CS</div><p>Who is your customer?</p><p>Candidate who wants to select the university according to their eligibility criteria.</p></div>	<div><div>6. CUSTOMER CONSTRAINTS</div><div>CC</div><p>What constraints prevent your customers from taking actions or limit their choices of solutions?</p><ul style="list-style-type: none">• An ability to think and work independently.• A positive attitude towards study.• A passion for the chosen course subject.• An ability to preserve and complete tasks.• An inquiring mind.• Good written English.</div>	<div><div>5. AVAILABLE SOLUTIONS</div><div>AS</div><p>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have</p><ul style="list-style-type: none">• counselling process.• advise from the seniors and literate person.<p>Pros:</p><ul style="list-style-type: none">• Some of them choosing the alternatives.• making decision for choosing a right college.• chance of occurrence of error is less• Proper response fast, efficient, and reliable.<p>Cons:</p><ul style="list-style-type: none">• Lack of proper guidance.• Lack of awareness.• Lack of prior knowledge</div>	Explore AS, differentiate
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS</div><div>J&P</div><p>Which jobs-to-be-done (or problems) do you address for your customers?</p><p>To find the probability for a student to get an admit in the university before applying. Get all the required documents before counselling or admission.</p></div>	<div><div>9. PROBLEM ROOT CAUSE</div><div>RC</div><p>What is the real reason that this problem exists?</p><p>It helps student for making decision for choosing a right college based on their eligibility.</p><p>What is the back story behind the need to do this job?</p><p>The Candidate will do it because to get right University respected to their marks.</p></div>	<div><div>7. BEHAVIOUR</div><div>BE</div><p>What does your customer do to address the problem and get the job done?</p><p>To find the right University according to their marks, predict their willing university where they are eligible. The allotment is depending upon the percentage of the candidate and the availability.</p></div>	

<p>3. TRIGGERS TR</p> <p>What triggers customers to act?</p> <p>The Candidate must get an eligible percentage to get their desired university.</p>	<p>10. YOUR SOLUTION SL</p> <p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</p> <p>If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behavior.</p> <ol style="list-style-type: none"> 1. Predicting right college which falls under student eligibility criteria 2. finding possibility to get into the college 3. Admission arrived in a quicker way to get into the college. 4. Rightful identity mentor choosing the right institutions. Student predict the rightful environment for their graduation. 	<p>8. CHANNELS of BEHAVIOUR CH</p> <p>8.1 ONLINE</p> <p>What kind of actions do customers take online?</p> <ul style="list-style-type: none"> • Guide for the helpline, • Analysing reviews of various colleges • Bug or report support. <p>8.2 OFFLINE</p> <p>What kind of actions do customers take offline?</p> <p>Predicting college and find the possibilities and according to their eligibility allot the seats</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>How do customers feel when they face a problem or a job and afterwards?</p> <p>Before:</p> <p>Insecure, customer would not know the process, suffering to select the right University, total time for the entrance allotment was more.</p> <p>After:</p> <p>Secure, User friendly, easy to use, Avoids data redundancy and inconsistency, fast, efficient, and reliable. chance of occurrence of error is less.</p> <p>.</p>		