Ideation Phase
Empathize & Discover

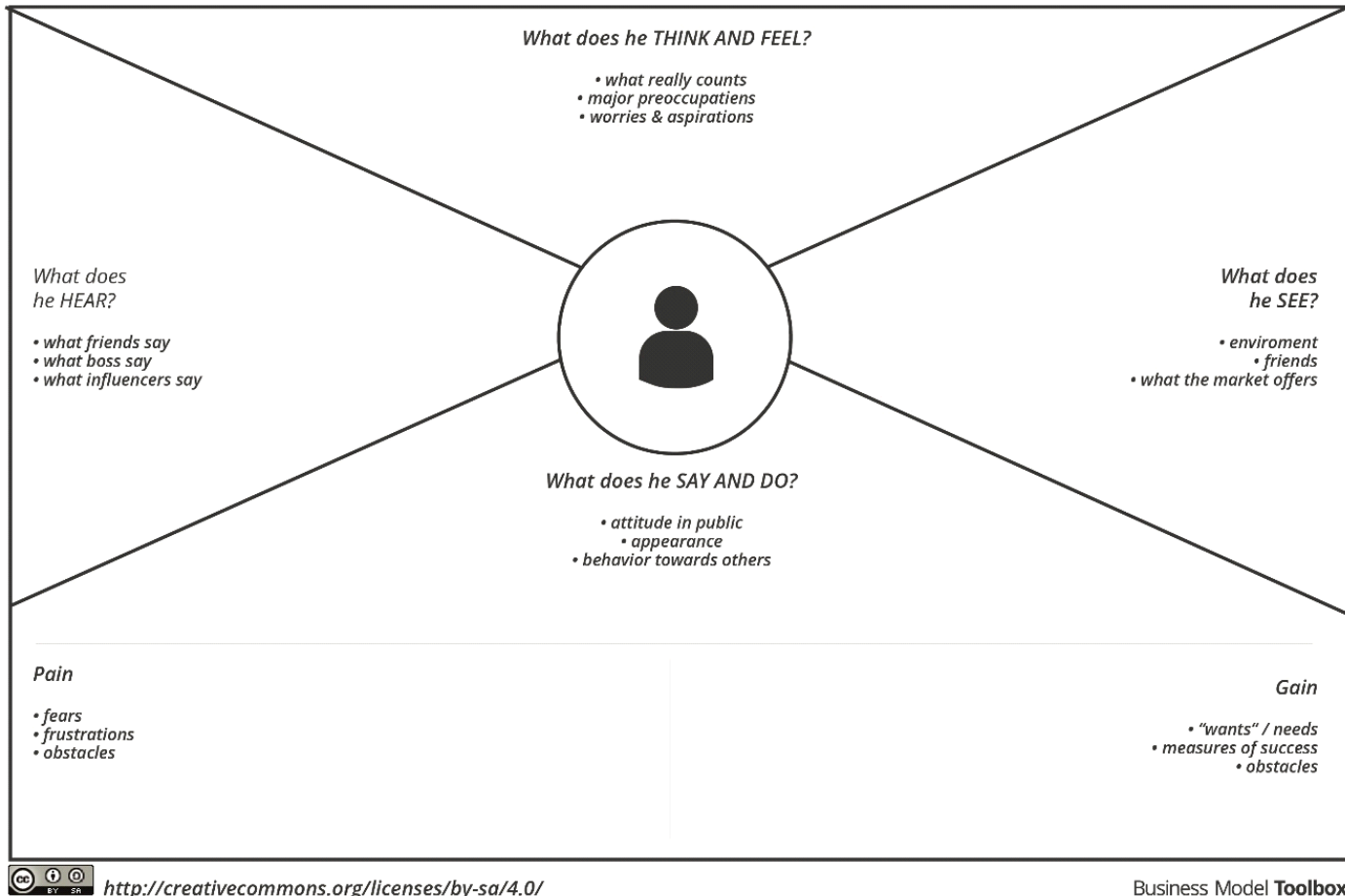|	
Date	19 September 2022
Team ID	PNT2022TMID13704
Project Name	Detecting Parkinson's Disease using Machine Learning
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

Empathy Map

What does he THINK AND FEEL?

• what really counts
• major preoccupatiens
• worries & aspirations

What does he HEAR?

• what friends say
• what boss say
• what influencers say

What does he SEE?

• enviroment
• friends
• what the market offers

What does he SAY AND DO?

• attitude in public
• appearance
• behavior towards others

Pain

• fears
• frustrations
• obstacles

Gain

• "wants" / needs
• measures of success
• obstacles

Business Model **Toolbox**

Reference: https://www.mural.co/templates/empathy-map-canvas

Detecting Parkinson's Disease using Machine Learning

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Feel Unhappy

Panicky

Anxious

No symptoms experienced

What do they HEAR?
what friends say
what boss say
what influencers say

A hallucination is when you see,hear or feel things that aren't there

Delusions are unusual thoughts,belifs or worries

age

Slowness of movement

Tremor in hands

Impaired balance and coordination

What do they SEE?
environment
friends
what the market offers

Muscle stiffness

Under Stress

Processed foods such as canned fruits and vegetables

Salmon

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

Levodopa

Avoid feeling dizzy or lightheades

PAIN
fears
frustrations
obstacles

Affecting toes

Pain with abnormal action

Servere headaches

GAIN
"wants" / needs
measures of success
obstacles

Self acting tool improve empowerment

Active patient

Create insight become aware applicable