Date	5 November 2022
Team ID	PNT2022TMID28891
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	2 Marks

## Project Design Phase-1 Proposed Solution

	1 Toposed Solution		
s.no	Parameter	Description	
1. 2.	Problem Statement (problem to be solved)	<ul> <li>Navigating between various screens are a problem when making an online purchase. This one is the grumpy one.</li> <li>Typically, e-commercefeatures include searching for a user's product may take more time.</li> <li>Search bar leads to the customerfinding a product that is unrelated to what they were looking for.</li> </ul>	
	Idea/Solution description	<ul> <li>Providing fashionrecommendation using chatbot</li> <li>You can directly do your onlineshopping based on your choice without any search. It can be done by using a chatbot.</li> <li>User recommendations can bemade by the chatbot depending on their interests</li> <li>It may advertise the day's topspecials and promotions.</li> <li>It will keep a database of thecustomer's information and orders.</li> <li>If the order is accepted, the</li> </ul>	

		<ul><li>chatbot will notify the customers.</li><li>Chatbots can be useful for gathering consumer reviews.</li></ul>
3.	Novelty/Uniqueness	<ul> <li>Providing fashion recommendationusing chatbot instead of search tool</li> <li>Chatbot is like talking to a person</li> <li>Customized product search</li> <li>24x7 support</li> <li>Personalization</li> <li>Reduced costs</li> </ul>
		Prioritize responsiveness
4.	Social Impact/Customer Satisfaction	<ul> <li>Increase sales andconversations</li> <li>Personalize the customerexperience</li> <li>Build brand awareness</li> <li>Deal with customer queries</li> <li>Accurate and quick product search</li> </ul>
5.	Business Model(Revenue Model)	<ul> <li>Growth opportunities</li> <li>Fits into the pocket</li> <li>Economical Development</li> <li>Uncomplicated interface</li> </ul>
6.	Scalability of the Solution	<ul> <li>Improved customerengagement</li> <li>Drive sales</li> <li>Reduce customer acquisitioncost</li> <li>Immediate response forcustomer queries</li> </ul>