

		<p>chatbot will notify the customers.</p> <ul style="list-style-type: none"> ● Chatbots can be useful for gathering consumer reviews.
3.	Novelty/Uniqueness	<ul style="list-style-type: none"> ● Providing fashion recommendation using chatbot instead of search tool ● Chatbot is like talking to a person ● Customized product search ● 24x7 support ● Personalization ● Reduced costs
		<ul style="list-style-type: none"> ● Prioritize responsiveness
4.	Social Impact/Customer Satisfaction	<ul style="list-style-type: none"> ● Increase sales and conversations ● Personalize the customer experience ● Build brand awareness ● Deal with customer queries ● Accurate and quick product search
5.	Business Model(Revenue Model)	<ul style="list-style-type: none"> ● Growth opportunities ● Fits into the pocket ● Economical Development ● Uncomplicated interface
6.	Scalability of the Solution	<ul style="list-style-type: none"> ● Improved customer engagement ● Drive sales ● Reduce customer acquisition cost ● Immediate response for customer queries