



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
 - Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
- Open article

Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How will we predict attrition in companies by using various graphs and charts using a Dashboard

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm
Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Arjun Shakti
Selecting the right kind of data and processing it
Visualizing in a dashboard
Make sure to choose correct attributes such as color for representation
Make sure to choose correct attributes such as color for representation
Make sure to choose correct attributes such as color for representation

Sudhiksha
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard

Amalan
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard

Abishek
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

VISUALIZATION

Selecting the right kind of data and processing it
Visualizing in a dashboard
Make sure to choose correct attributes such as color for representation
Make sure to choose correct attributes such as color for representation

USER PRIORITY

Select the required dashboard needed for visualization
Understand the inputs and required output

ASSESSMENT OF METRICS

Interpreting the visualization of performance metrics
Checking whether the visualizations are upto expectations

DATASET ANALYSIS

Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard
Identifying the required dashboard

TREND ANALYSIS

Identifying pros and cons trends

Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

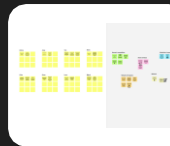
Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
Open the template
- Customer experience Journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback



Need some inspiration?
See a finished version of the template to kickstart your work.

Open example

