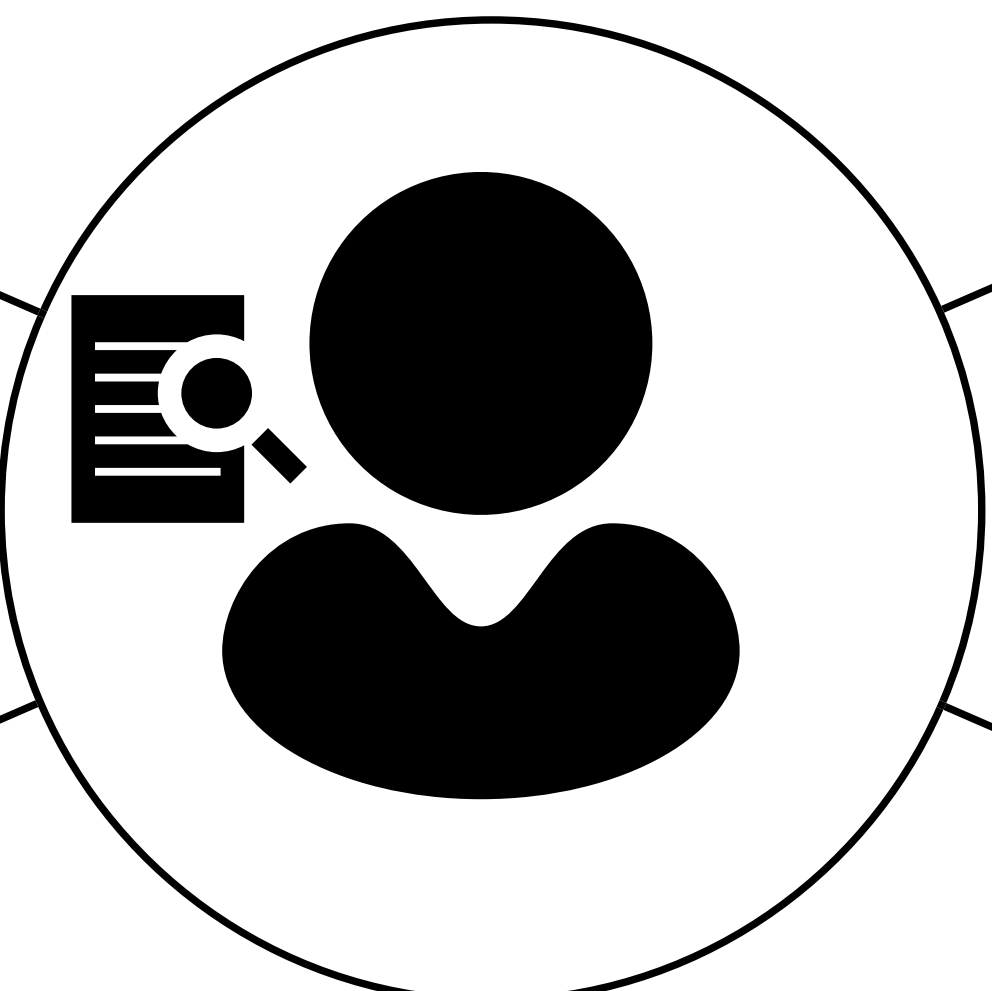


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

What do they
HEAR?

what friends say
what boss say
what influencers say

What do they
SEE?

environment
friends
what the market offers

TO GET A
BETTER
JOB

TIMELY
JOB
UPDATES

EXPLORE
VARIOUS
JOB
DOMAINS

CHATBOT
ASSISTANCE

CURRENT
JOB
OPENINGS

FEEDBACK
FROM
FELLOW
USERS

TRUST ON
THE APP

NOTIFICATION
THROUGH MAIL

ACCURACY OF
THE
APPLICATION

FIELDS
HAVING
JOB
DEMAND

SEARCH
JOB
OPENINGS

GET JOB
BASED ON
SKILLSET

KNOW ON
TIME JOB
DEMANDS

INTERACT
WITH
CHATBOT

DATA
CONSUMPTION

PAIN
fears
frustrations
obstacles

SUBSCRIPTION

SPENDING
LONG HOURS
ON
SEARCHING

INSTANT
UPDATE
ON JOBS

GAIN
“wants” / needs
measures of success
obstacles

EXPOSURE
TO VARIOUS
JOB
POSITIONS

CHATBOT
ASSISTANCE