

**Project Design Phase-I**  
**Proposed Solution**

Date	19 September 2022
Team ID	PNT2022TMID04881
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

**Proposed Solution:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	There are multiple news sharing apps used by single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources.
2.	Idea / Solution description	The main focus of this application is connected news article from all around the world and deliver it to user as fast as possible in best visualize way. And also helps in finding fake news.
3.	Novelty / Uniqueness	There are many applications that will provide unwanted messages. Our focus is to propose the machine learning technique. And use the recent algorithms which predict accurately and provide important information based upon their interest.
4.	Social Impact / Customer Satisfaction	This app avoids the spreading of fake news.
5.	Business Model (Revenue Model)	Advertising, Data monetization.
6.	Scalability of the Solution	Based on the situation the customer visiting the shop and purchase a newspaper it contains less content. This application is scalable for all information in any kind of situation and contains updated information.