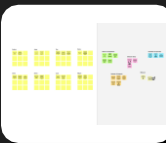# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

○ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

○ 5 minutes

> PROBLEM
> How might we [your problem statement]?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

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2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

○ 10 minutes

> **TIP**
> You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

R RUBASHREE

- Identification of color of skin of the leaves
- classify the disease
- Classification of temporary or permanent disease
- Balancing nutritional elements supply
- Collection of details about the land and it's soil type
- Increasing the quality of images

PRITHIK KUMAR R

- Avoiding the usage of fertilizers composed of B, Cu,Ni,Al,Zn elements
- Monitor the plants growth on regular basis
- Proper supply of sunlight
- Analysis 3-D
- Detecting genuine pesticides
- Identification of texture of disease

DEVA PRIYAN T A

- Detecting allergic reaction due to pesticides
- Analysis based on soil report
- Recommend the best fertilizers for plant diseases
- Identification of disease based on shape of the leaves
- Situated location of planting site
- Using SVM classification algorithm to detect disease

KARTHIKEY AN A

- Usage of manures
- Proper supply of water
- Recommending usage of modern tools
- Avoid usage of chemical fertilizers
- Analysis of water pH level
- Recommendation of ideal crop for the soil

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3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

○ 20 minutes

> **TIP**
> Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorise important ideas or themes within your mural.

CHEMICALS

- Avoid the usage of chemical fertilizers
- Avoiding usage of fertilizers composed of B, Cu, Zn,Al,Ni elements

LAND

- Situated location of planting site
- Analysis based on soil report
- Collection of details about the land and it's soil type

TEXTURE

- Identification of color of skin of the leaves
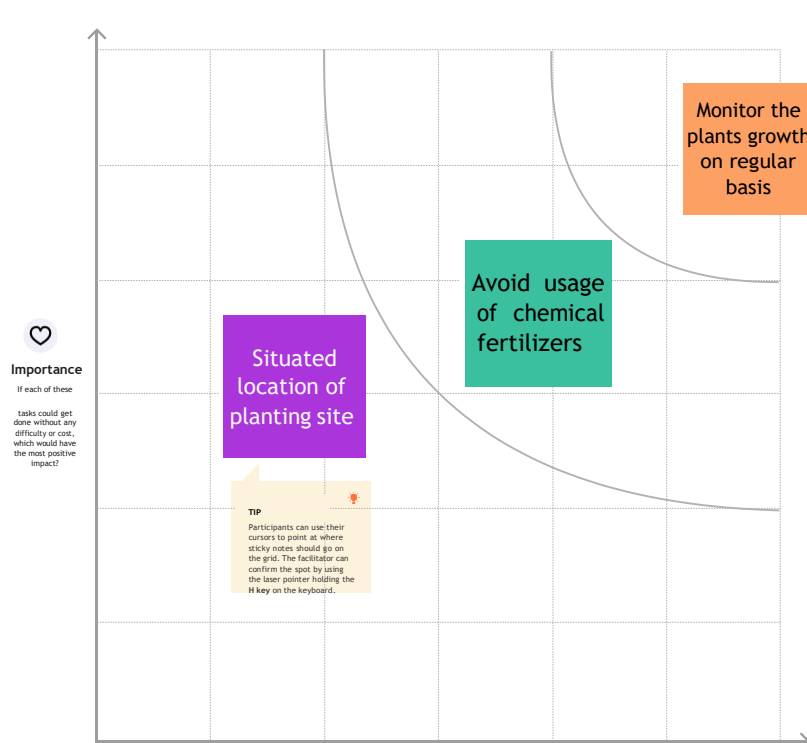- Identification of texture of diseases
- Identification of disease based on shape of the leaves

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4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

○ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

- Situated location of planting site
- Avoid usage of chemical fertilizers
- Monitor the plants growth on regular basis

> **TIP**
> Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in sliders, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →