

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID49976
Project Name	Natural disaster intensity analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended


[Share template feedback](#)





Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

**Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.


**Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

The main focus of this problem statement is

1. Track expenses in an easy and effective way
2. Remind the user about their spending whenever the user is out of limit
3. Reduce the risk of overspending by setting a monthly target

Step-2: Brainstorm, Idea Listing, and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



3

Group ideas

Use this space to group similar ideas from the brainstorm. Each group should have a title that describes what the ideas have in common. If a group is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Disaster Management cycle



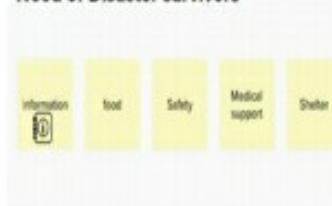
After an emergency



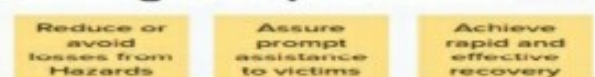
Disaster preparedness



Need of Disaster survivors



Strategies of prevention



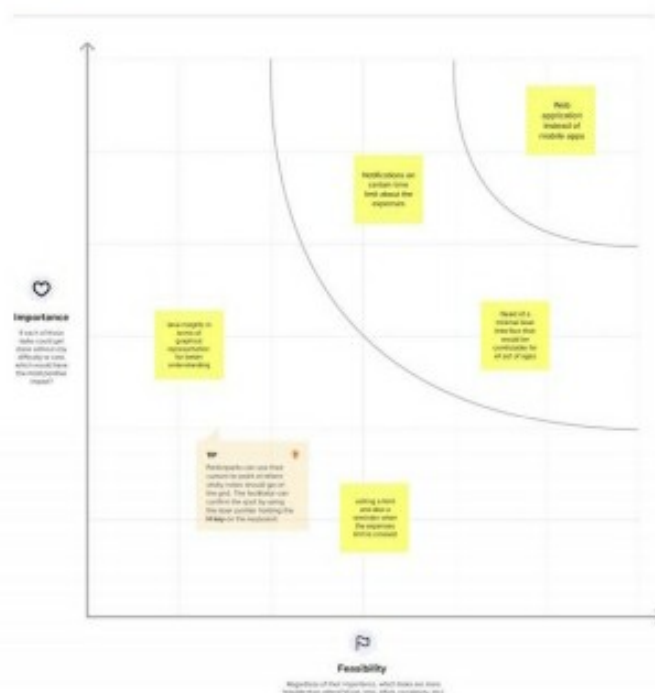
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important: moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- [Share the mural](#)
Share a view link to the mural with collaborators to keep them in the loop about the activities of the session.
- [Export the mural](#)
Export a copy of the Mural as a PNG or PDF to attach to emails, include in slides, or save to your drive.

Keep moving forward

- [Strategy blueprint](#)
Define the components of a new idea or strategy.
[Open the template](#)
- [Customer experience journey map](#)
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- [Strengths, weaknesses, opportunities & threats](#)
Identify strengths, weaknesses, opportunities, and threats (SWOT) for a business plan.
[Open the template](#)

[Show template feedback](#)