# experience Journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

(P) Product School

## University Admit Eligibility Predictor

A software model that focuses primarily on students who want to enter a university and determines the likelihood of admission based on the selection factors to minimize the time-consuming and laborious process of looking for the best choice.



Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

Need for this Application

**Entice** initially become aware of this process?

## Enter What do people

The users will be directed to fill the marks obtained in GRE and TOEFL

used to train

Decide on the

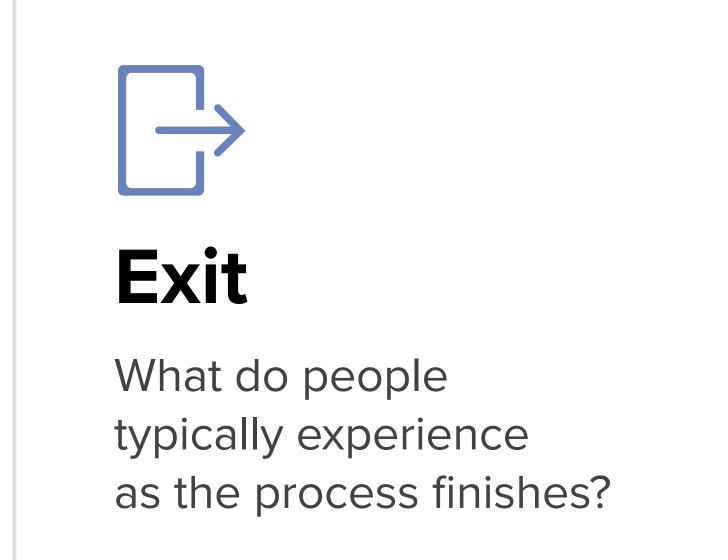
collected

Interact with



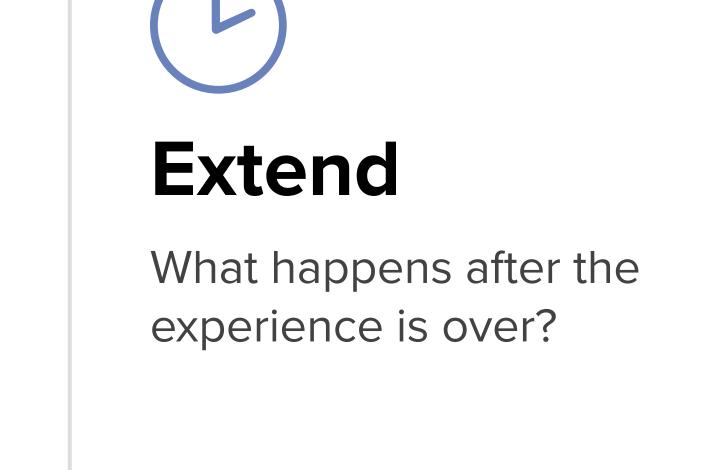
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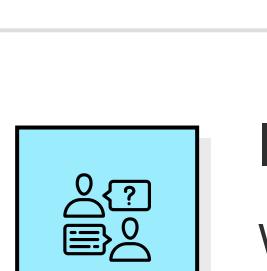




The users can view the list of available universities where admission is feasible

The users can then look into the detailed information on courses that are offered at





**SCENARIO** 

UG students searching

universities where they

could get admission for

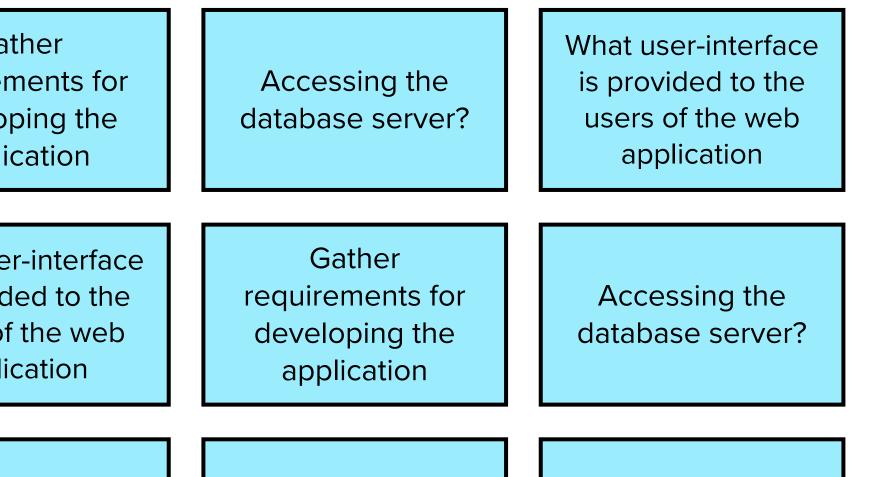
Steps
What does the person (or group)

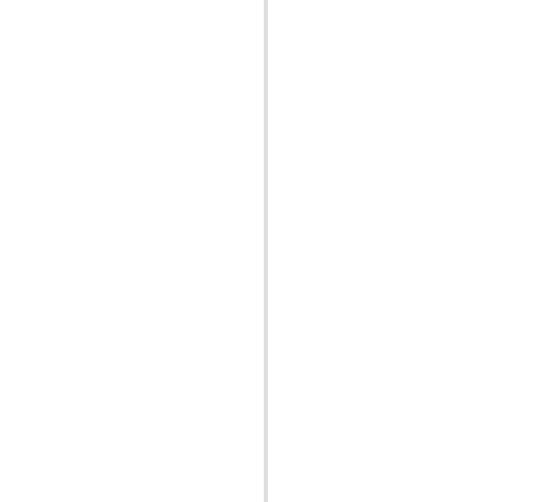
typically experience?

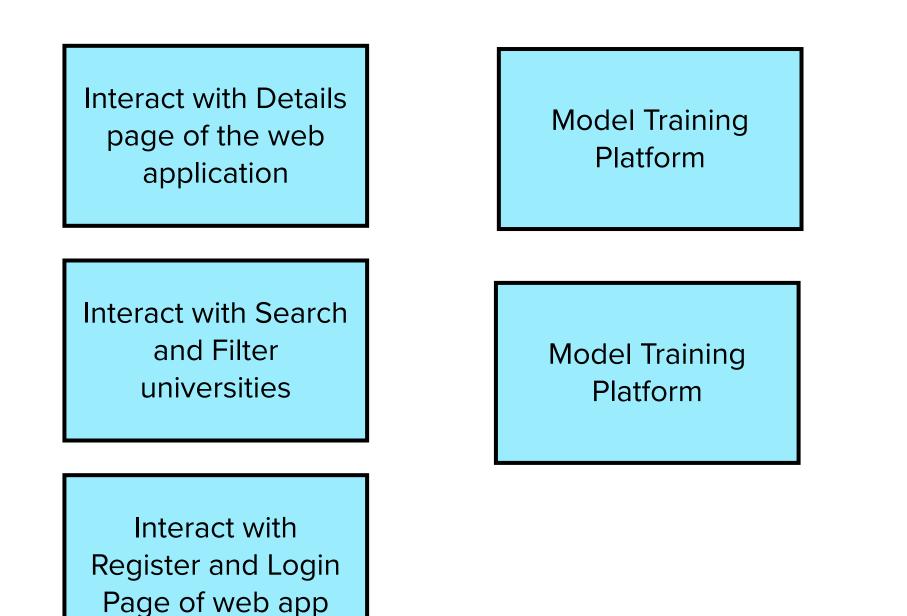
higher studies

What interactions do they have at each step along the way?

- People: Who do they see or talk to? Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

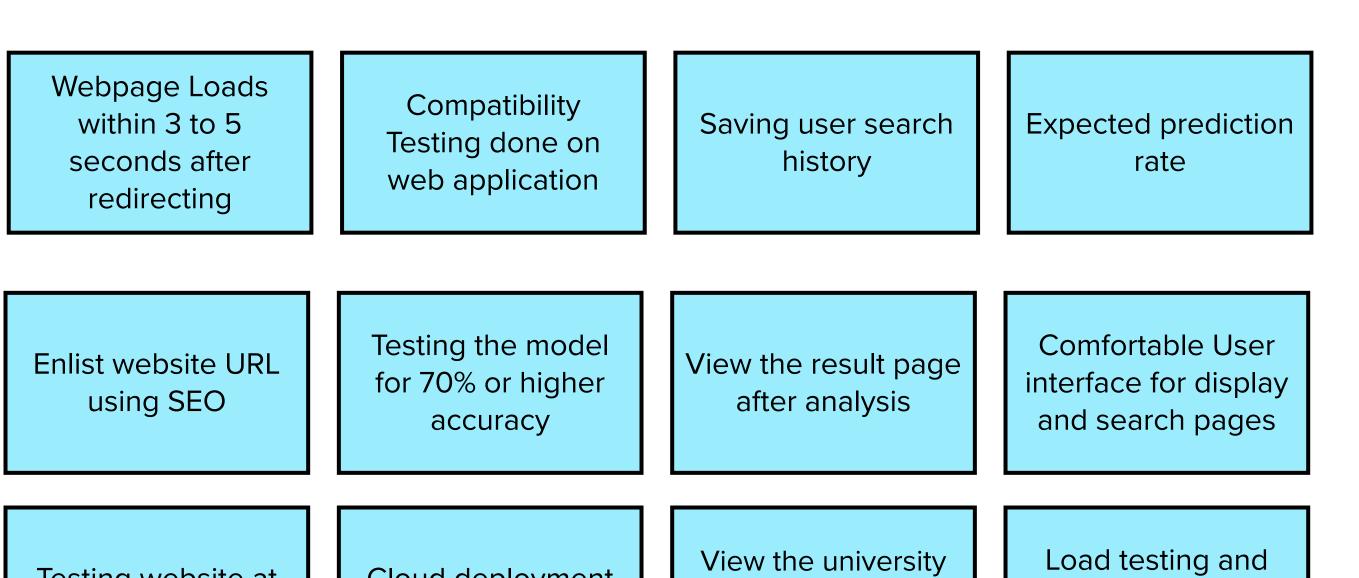




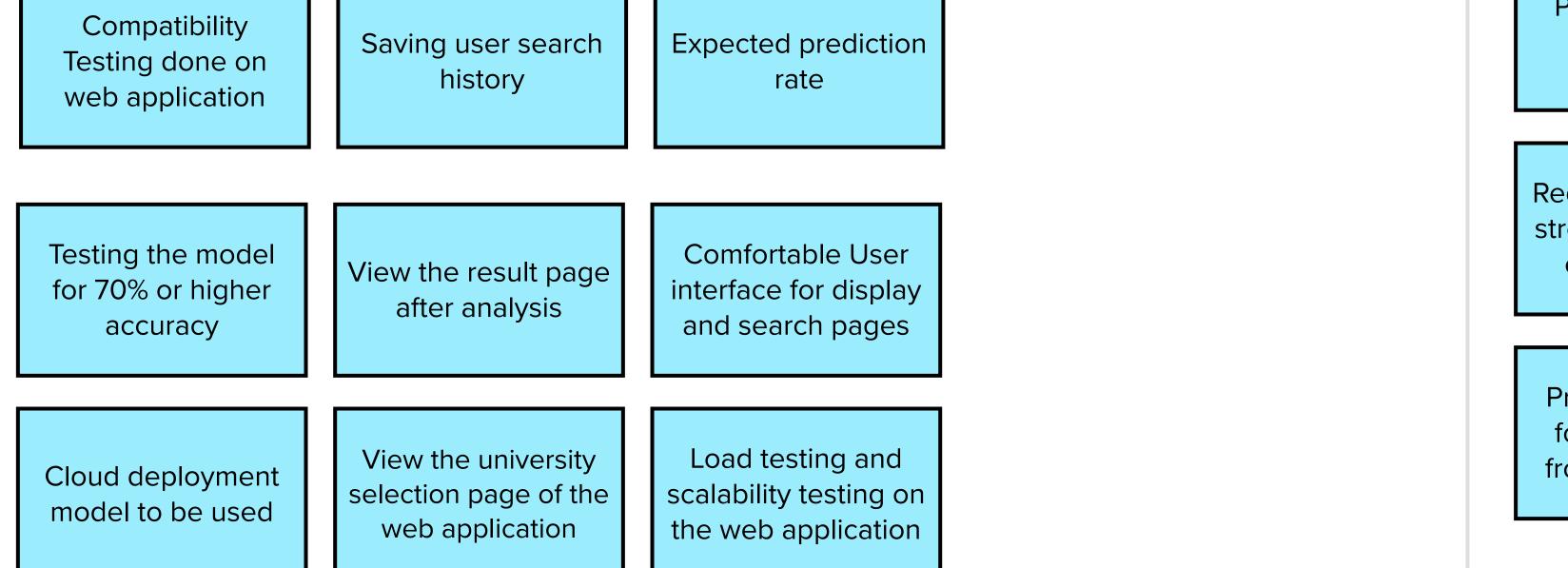


The users are asked to enter the acquired CGPA, SOP, LOR and the research publications.

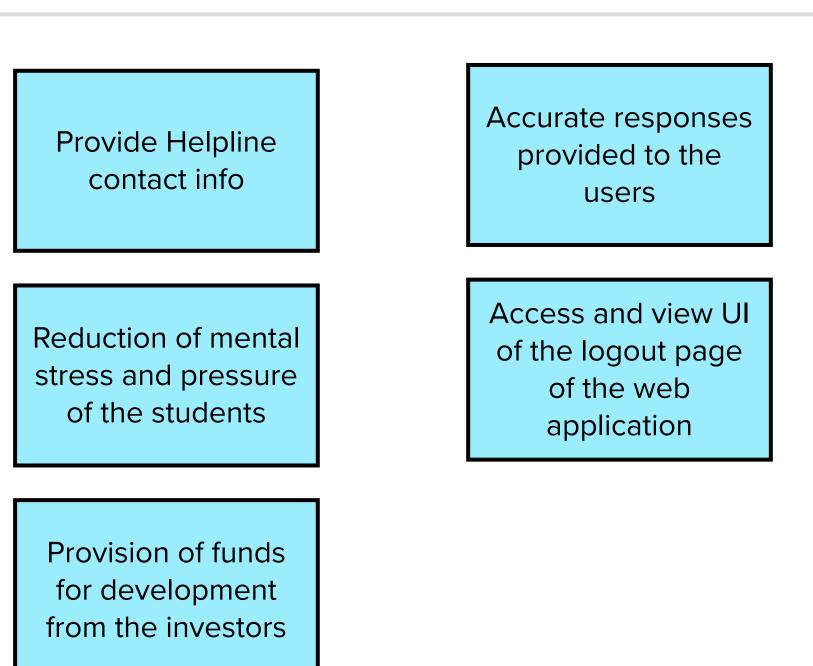
The users can then scroll through the list of universities that intake admissions

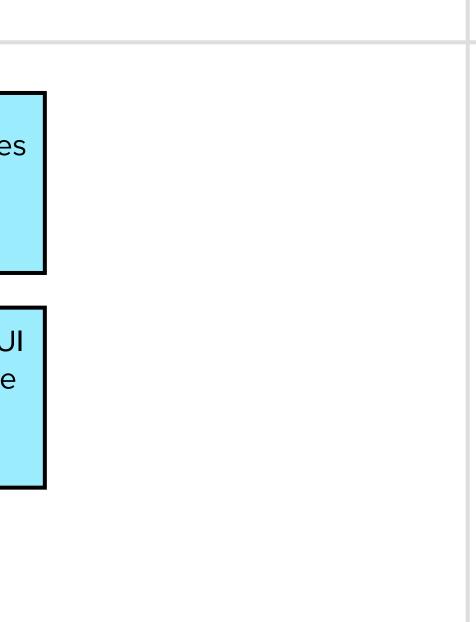


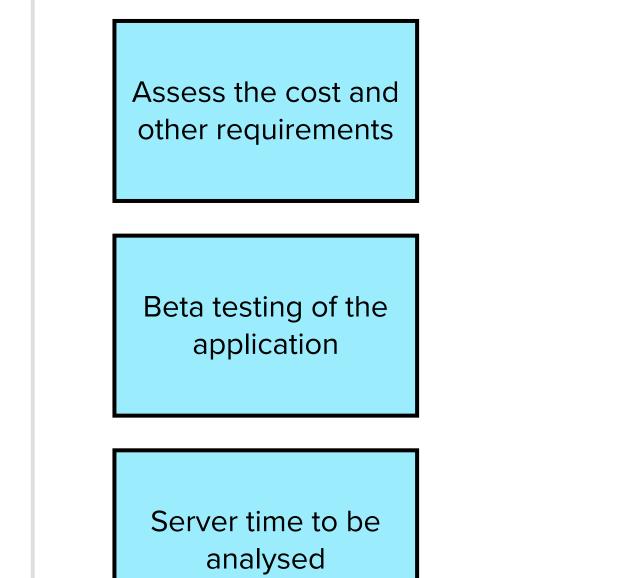
After the model analysis, the predicted results are displayed to the user.



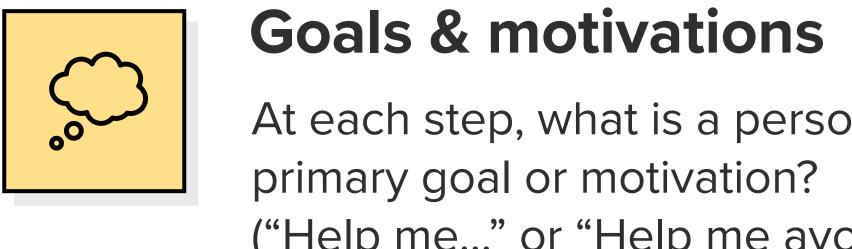
The user can search for other universities if he/she is not satisfied with the results.





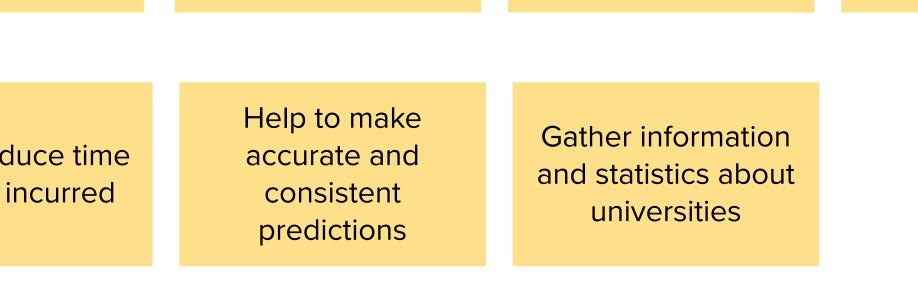


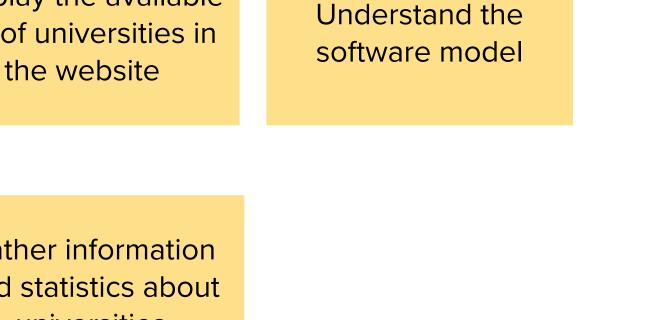
Based on the user experience, he/she can

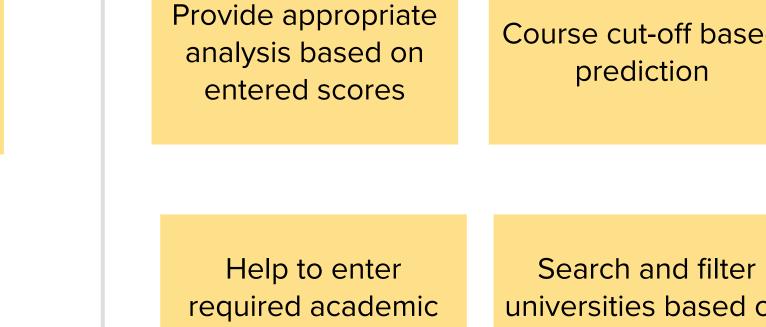


**Positive moments** 

("Help me..." or "Help me avoid...")

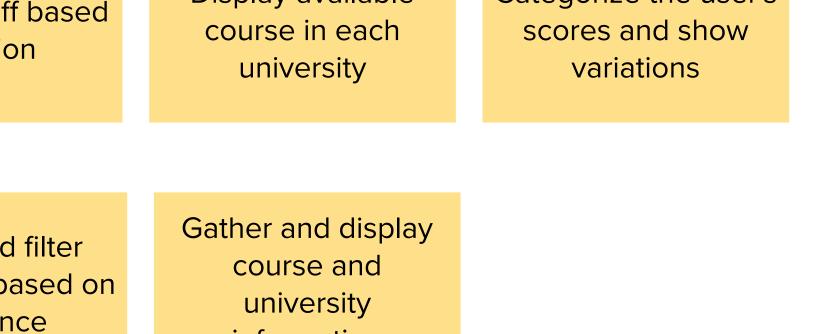


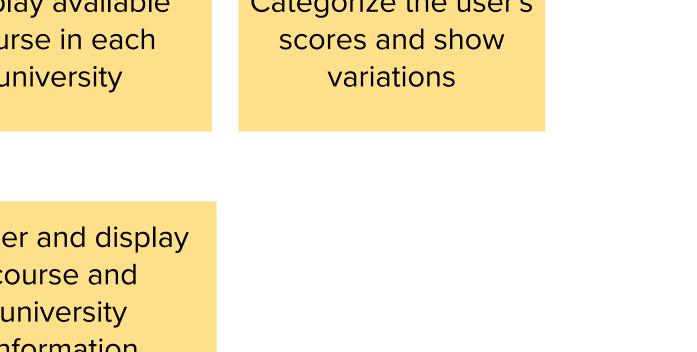


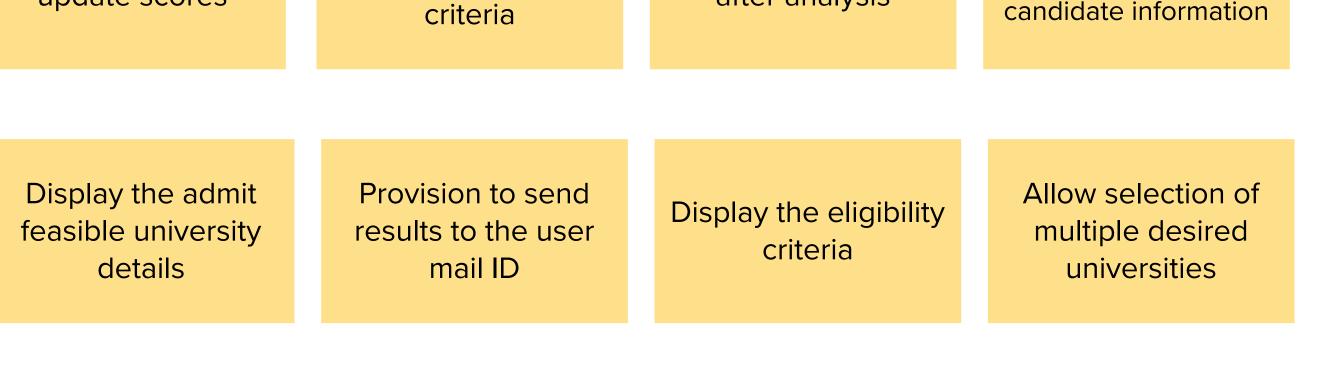


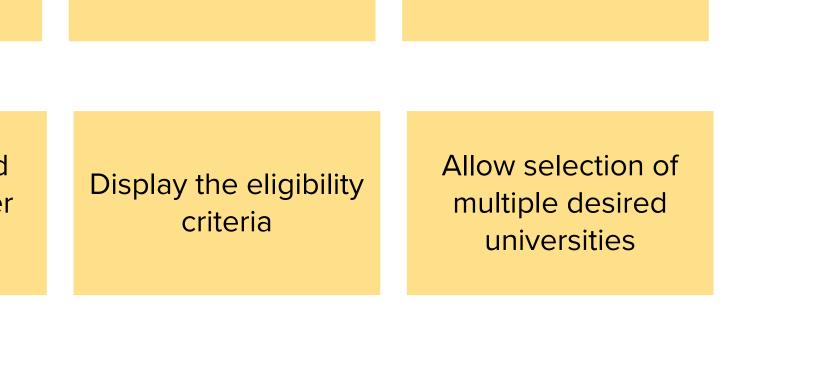
experience as they

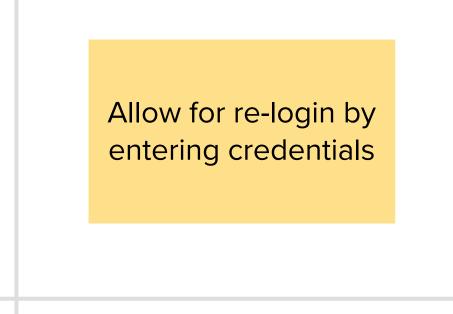
begin the process?

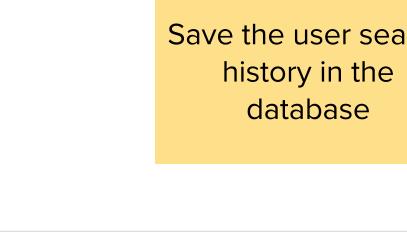


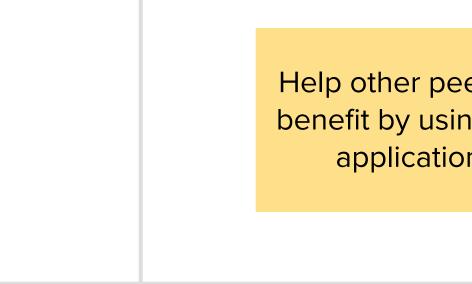


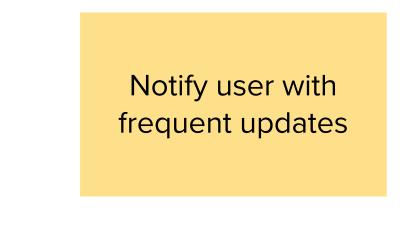




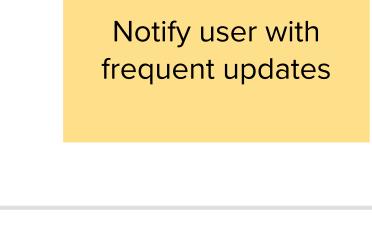


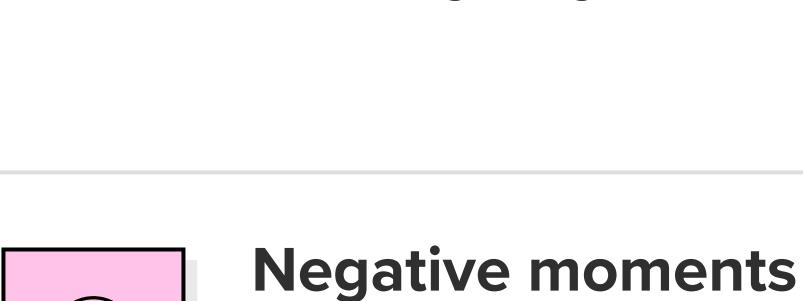


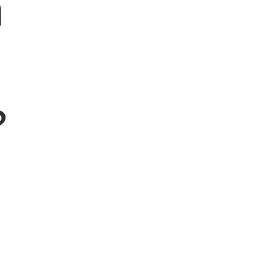


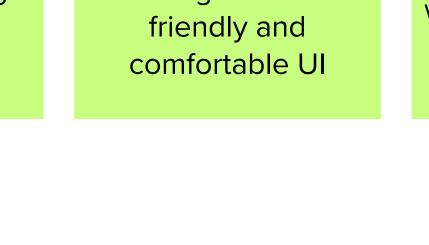


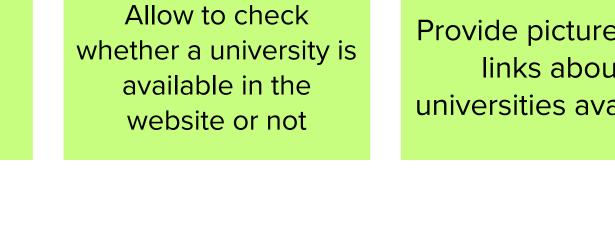
Based on the scores submitted, the user may receive notifications about eligible universities





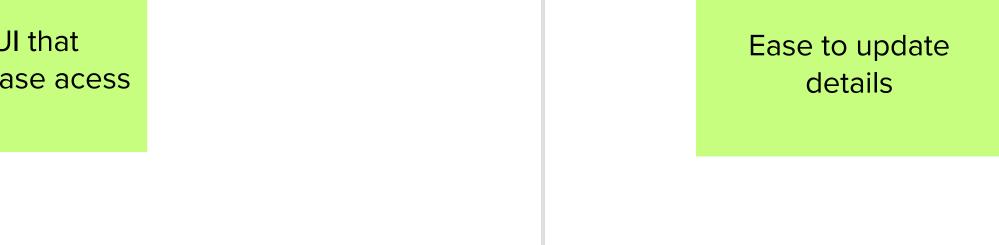


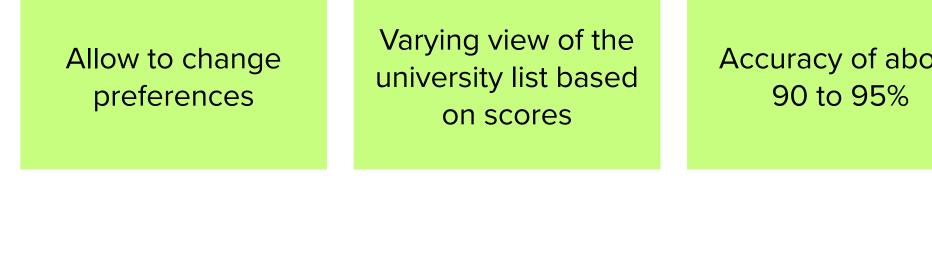


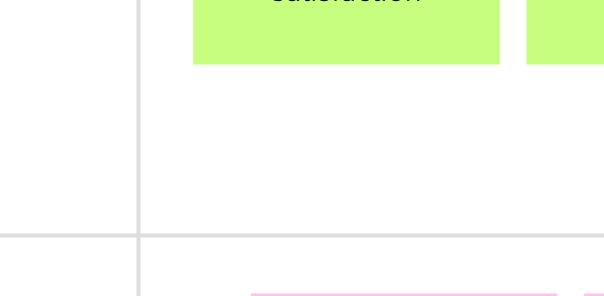










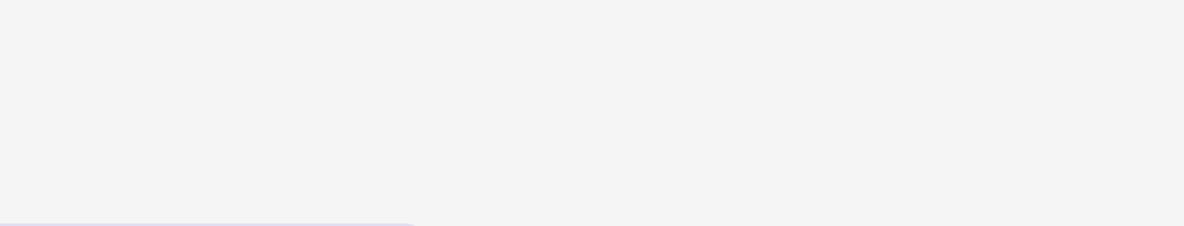




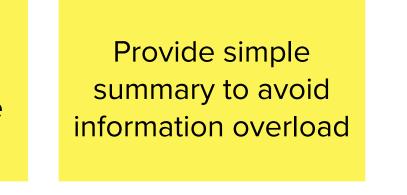


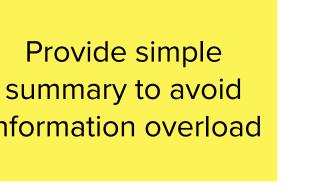




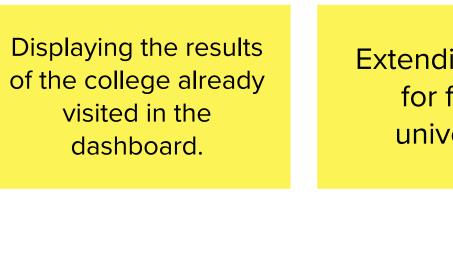




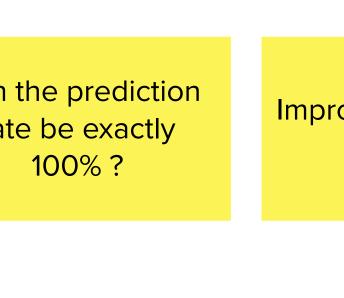












Not enough guidance to use the website

