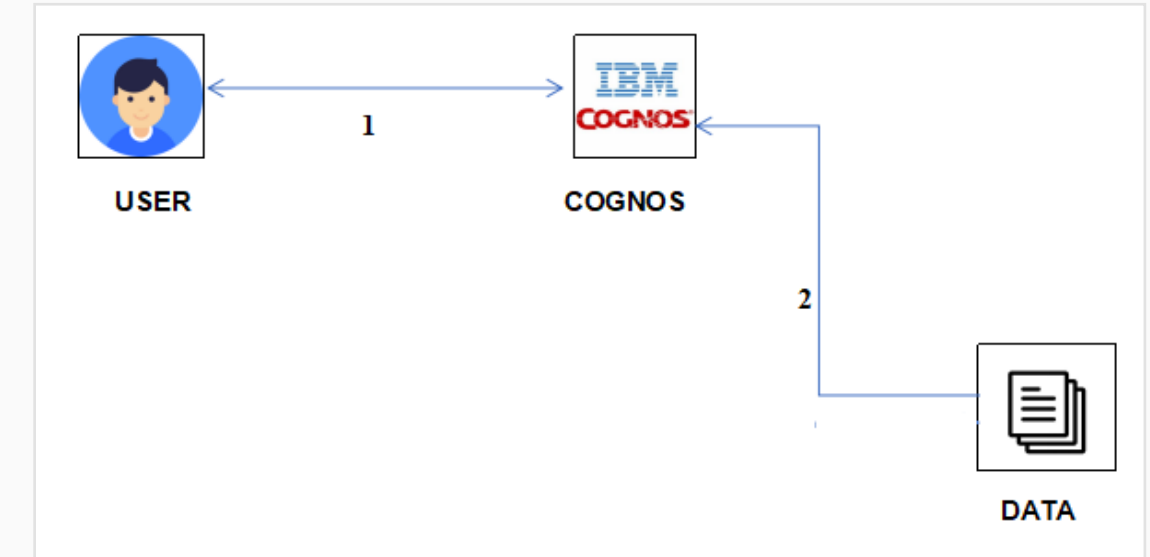## Goal

To analyze the NYC bike-share system and create an operating report of Citi Bike

Problem Statement

To analyze the NYC bike-share system and to create a dashboard showing the sales and profits for different segments and sub-categories of products across all the states, using the Citi-Bike Analysis dataset

Architecture

USER — 1 — COGNOS — 2 — DATA

Data Visualizations

1. Total number of trips

2. What is customer and subscriber with gender?

3.Find the top bike used with respect to trip duration?

4.Calculating the number of bikes used by respective age groups.

5.Top 10 start station names with respect to customer age group

etc..