Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID28921
Project Name	WEB PHISHING DETECTION
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind
that address your problem statement.

🕐 **10 minutes**

Vimala T

Identify phishing email	Through suspicious ad
Identify fake website	Knowing current updates

Fathima Iffadha

Use DNS service	check the characters of the url
Analyse urls in the phishing dataset from the internt	Use your browsers phishing list

Sabarmathi

Enable two factor authentication	Enable spam filters
Check from address of the malicious email or link	Counting length of URL

Sindhuja

Check for poor URL	Save frequently reopening pages
Diagnose if there is any Virus implemented	Check for fake IP address

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 **20 minutes**

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Use your browsers phishing list

Counting length of URL

Check for fake IP address

Identify fake website

Knowing current updates

Identify phishing email

Save frequently reopening pages

Diagnose if there is any Virus implemented