

## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID00368
Project Name	Project - News Tracker Application
Maximum Marks	2 Marks

#### Customer Problem Statement:

Reference: <https://miro.com/app/board/uXjVPLqdtDM=/>



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1 24/7 Working people find it hard for reading the news	Monish is an Employee who wants to read newspaper, without any hassle while travelling because he doesn't want to carry the physical newspaper	I am looking for the easier method to read news.	I am unable to find the time to read news.	I am unable to find the time to read news.	I feel being not updated with the news and current affairs that revolving around me
PS-2 Finding the right content about specific news topics in single platform is challenging	Arun is an HR who want get updated in the company recruitments and business-related news in a single application or website.	I am looking for the right website or Application which update and notify me in every aspect.	I am unable to find the time to read news.	I am unable to find the time to read news.	I feel redirected to some other news which consumes a lot time by giving me irrelevant data