

## Ideation Phase

### Define the Problem Statements

Team ID	PNT2022TMID27689
Project Name	Personal Assistance for Seniors Who Are Self – Reliant

### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

### MEDICINE REMINDER PROBLEM STATEMENT:

#### MEDICINE REMINDER



<b>Problem Statement (PS)</b>	<b>I am (User)</b>	<b>I am trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	User	Contact someone in case of emergency	Unable to contact them at right time	No one is around me to contact someone	Helpless
PS-2	User	Take medicines on right time	Unable to take medicines on right time	Due to age factors I am forgetting to take medicines on right time	Dependent

Reference:

[https://miro.com/app/board/uXjVPI9s4kI=](https://miro.com/app/board/uXjVPI9s4kI=/)