Project Design Phase-I - Solution Fit Template

Project Title: Personal Expense Tracker Application **Team ID**: PNT2022TMID27692

1.CUSTOMER SEGMENTS

- Business persons
- Salaried persons
- Average adults
- Family members
- Spenders, shoppers and traders

6.CUSTOMER LIMITATIONS

- Security issues
- The risk of limited accessibility
- Lack of control of your data
- Available devices

5.AVAILABLE SOLUTIONS

People can do the manual calculations in notes and diaries for tracking their expenses.

Pros:

- Doesn't need any expense tracking devices.
- data leakage can be avoided

Cons:

- errors may occur
- time consuming

2.JOBS TO BE DONE / PROBLEMS

- People have to track their expenses regularly.
- Add Credit and debit details
- They need to keep their receipts and bills for calculating the amount
- Add or remove the desired categories

9.PROBLEM ROOT/CAUSE

- The root cause for this problem is the delay in the budget.
- No one alerts if their spending exceeds particular limit.
- There may be a chance of getting errors in human calculations.

7.BEHAVIOUR

- User should update their receipts, bills regularly
- Add the credits and debit details and set the budget
- When budget crosses the limit according to their credit and debit details, notify with alert message

3.TRIGGERS TO ACT

- To make financial control
- To identify problem areas
- To make a better budget
- Encourages and increases savings

4.EMOTIONS

Before

- Don't know about money flow
- Tensed about their budgets and spending
- Afraid of financial problems

After

- Will spend mindfully
- Keeping finances organized
- Happy about their savings
- Easy expense reporting

10. YOUR SOLUTION

- A cloud based application tracks expenses for you in real time. there's an easy user interface for everything as well.
- You can setup budget, track a type of expense, or look over your financial history. just u should update the financial details.
- Automated workflows
- Custom notifications and reminders
- Integration with accounting software

8.CHANNELS OF BEHAVIOUR

ONLINE

- Provide the details of day-to-day expenses.
- Select the area where customers use.
- Maintain the expenses for budgeting.

OFFLINE

- Maintain the required documents regularly.
- Inspect the expenses for budgeting.