Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A. **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B. **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C. **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Plasma Donor Application Using Cloud Application Development.

People who are affected by covid are in need of plasma donor. This system aims at connecting the donors and the patients by an Online application. By Using this application, the users can either raise a request for plasma donation. In case of emergency for a patient, he or she has to contact a compatible donor on their circle, family and friends but it is difficult to find suitable donor. During the COVID-19 crisis, the requirement of plasma became high and the donor count being low. It is very difficult to find the respective blood group donors when someone is in need. We hereby took a step forward to build a system to create a network of people who can help each other in need. We propose an application where the plasma banks can timely update the Plasma Stack Availability (PSA) and register themselves to donor and user can find Plasma Availability nearby him/her.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Kowshika

- **login:** Admin can login into his account
- **Active User** Admin can view all active users
- **Create a user registry container**
- **Maintain the Database**

Ahila

- **Plasma Request:** Admin can raise request
- **User request:** Admin can accept
- **Stores the user data in container**
- **Fetch the requested information in lambda.**

Hemavathi

- **User Register:** User can register using
- **User Login:** User login with credentials
- **Maintain APIs at any scale**
- **API calls along with traffic management**

Keerthika

- **Report:** User need to upload report.
- **Request for plasma:** Raise request for plasma.
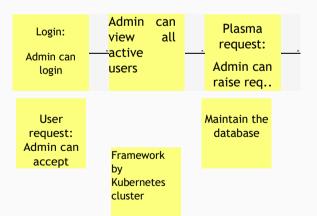- **To check the availability of donors.**
- **Send the email alert on a request of plasma**

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customisable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

cluster A

- **Login:** Admin can login
- **Admin can view all active users**
- **Plasma request:** Admin can raise req..
- **User request:** Admin can accept
- **Framework by Kubernetes cluster**
- **Maintain the database**

cluster B

- **Report:** User need to upload the doc
- **To check the availability of donors.**
- **Send the mail alert on a request of plasma**

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- **Login:** Admin can login
- **User request:** Admin can accept
- **Framework by Kubernetes cluster**
- **Login:** Admin can login
- **Maintain the database**
- **Plasma request:** Admin can raise request
- **Send the mail alert on a**

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A. **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B. **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template