Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID21900
Project Name	Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	To solve the huge problem of predicting potential customers and enhancing sales.
2.	Idea / Solution description	The solution to this problem is to analyze the previous sales data and generate an implementable plan to increase the company's revenue.
3.	Novelty / Uniqueness	It was implemented using KPI's like Lead-to-Sale %, Average Cost Per Lead, and Average lead response time.
4.	Social Impact / Customer Satisfaction	The various impacts of the application are to maintain the high customer rate, Increase sales, and Improve process-driven and Easy implementation.
5.	Business Model (Revenue Model)	To use this application on a subscription basis. Monthly or yearly subscription plans can be provided.
6.	Scalability of the Solution	Easy highly scalable applications can be deployed with help of cloud services. Making a website or app of this application is scaled and available to everyone.