

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID21900
Project Name	Global Sales Data Analytics
Maximum Marks	2 Marks

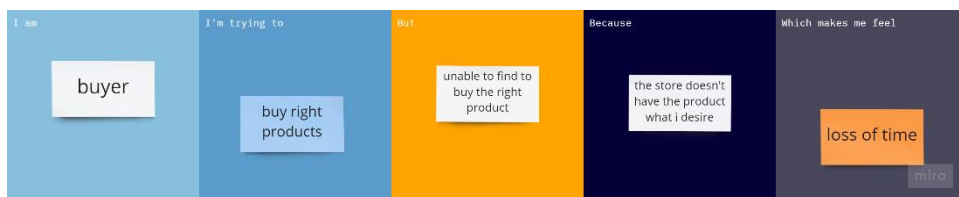
Customer Problem Statement :

- These days, online shopping is essential.
- So, try to comprehend a few things, such as the Global Super Store's Customer Analysis and Product Analysis.
- It's critical that the sales and marketing teams review their plans and effectiveness in order to enhance both.
- One method to gauge analysis of sales performance.
- The term "sales analytics" denotes the use of technology to gather and analyse sales data using data to generate practical knowledge.

Problem Statement-1



Problem Statement-2



Problem Statement-3

