

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	<div>Not geting good sale insights</div> <div>Easy UI to maintain Sales</div>	<div>Register wih e-mail id</div> <div>Use their store name for Registration</div> <div>Trust come throughUse</div>	<div>After successful Registration</div> <div>We sent an email with Login credentilas</div> <div>With Payment details and subscription plan offer</div> <div>We also send Usage Tutorial</div>	<div>Our simplified UI</div> <div>Good Insights shared</div> <div>Trustable Insights</div>
Needs and Pains What does the customer want to achieve or avoid? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i>	<div>Insight to increase sale</div> <div>Simpe UI to maintain all the sales and renvenue</div>	<div>To make sales Easier</div> <div>Find products most liked</div> <div>To keep Customer Engaged</div>	<div>Onboarding process kept simple</div> <div>Make sure Enjoy the initial verification</div> <div>More Interaction with clients</div> <div>Customizable Dashboard accords to need</div>	<div>If they enjoy the process</div> <div>Our Insights Works correctly</div> <div>Mouth marketing are best source</div>
Touchpoint What part of the service do they interact with?	<div>Products to be sold</div>	<div>Insights may work properly</div> <div>Subscription plan select</div> <div>Payment need to made</div>	<div>Upload the sales data</div> <div>Get the Insights</div> <div>Apply sales Insights</div> <div>Increase the sales</div>	<div>If plan costs are lower than others</div> <div>Reliable Platform</div> <div>User has more control over it</div>
Customer Feeling What is the customer feeling? <i>Tip: Use the emoji app to express more emotions</i>	<div>🧐</div>	<div>🤔</div>	<div>😞</div>	<div>😄</div>
Opportunities What could we improve or introduce?	<div>Increase the User</div>	<div>Register Users</div>	<div>Increase Audions</div>	<div>Increase Premium</div>
Process ownership Who is in the lead on this?	<div>User Problem and Problem solving</div>	<div>Users and simple UI by Developers</div>	<div>Customer feedback and Guidance</div>	<div>Customers and Mouth marketing</div>