

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Adam is a user who needs to take a layover flight and wants to know the delay of hours, so that he can take

Jimmy is a user who wants to be entertained and not get bored



who wants to know the exact time delay so that should can go visit near places



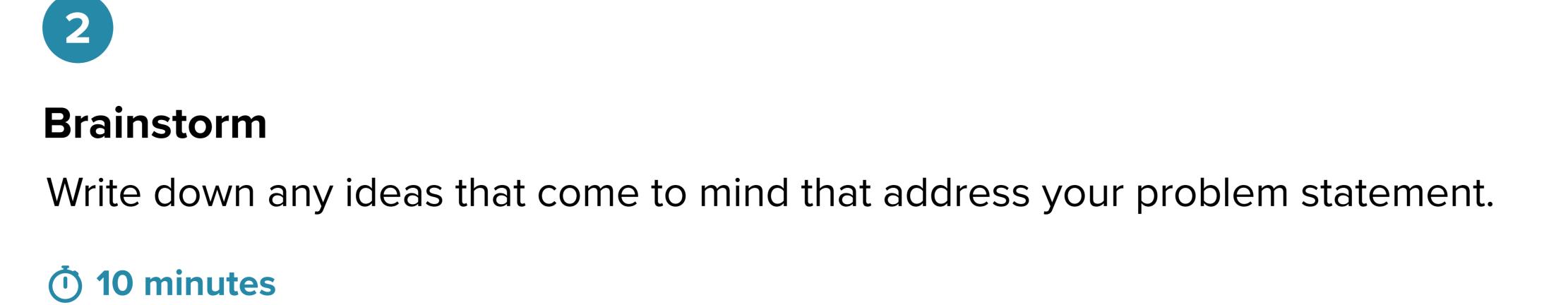
sharma is the head of toublic relations wants know if there is a flight delay so that he could make arrangements to notify the passengers thorugh an email or the could be a second to the could be

Stefan is the manager the catering team of the airlines and needs to know if a flight gets delayed so that he coumake arrangements for serving food and refreshments to the

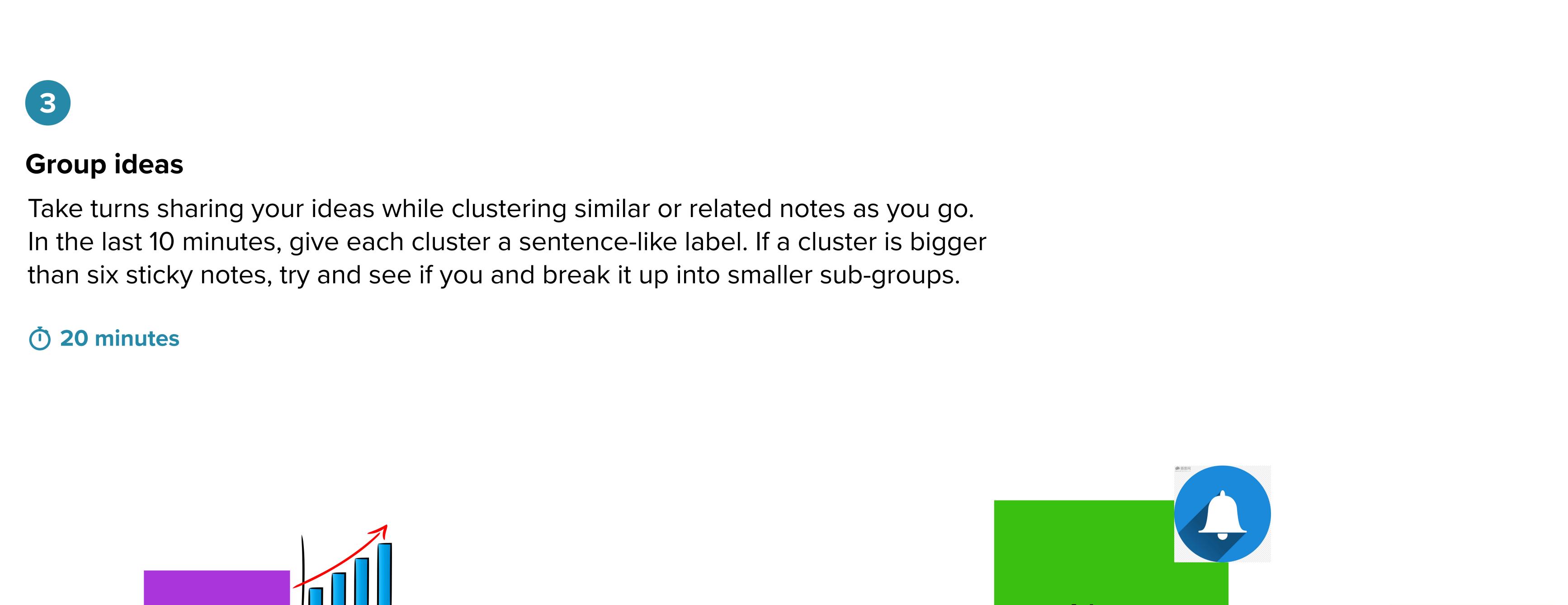
Rita has a flight at night and she wants to know if ccomodation can e provided to get some sleep

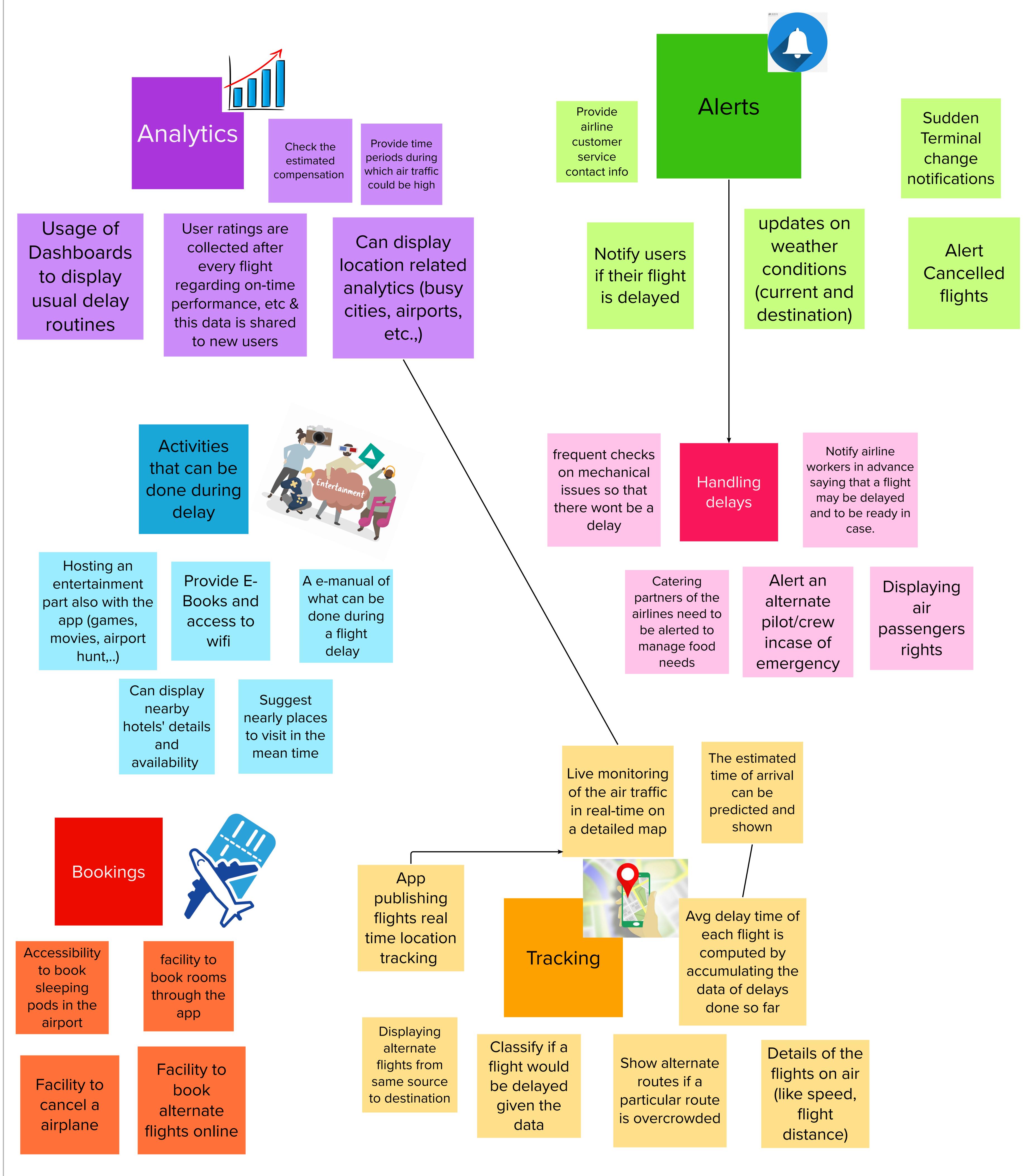
How might we plan to make alternate arrangements at times of delay?

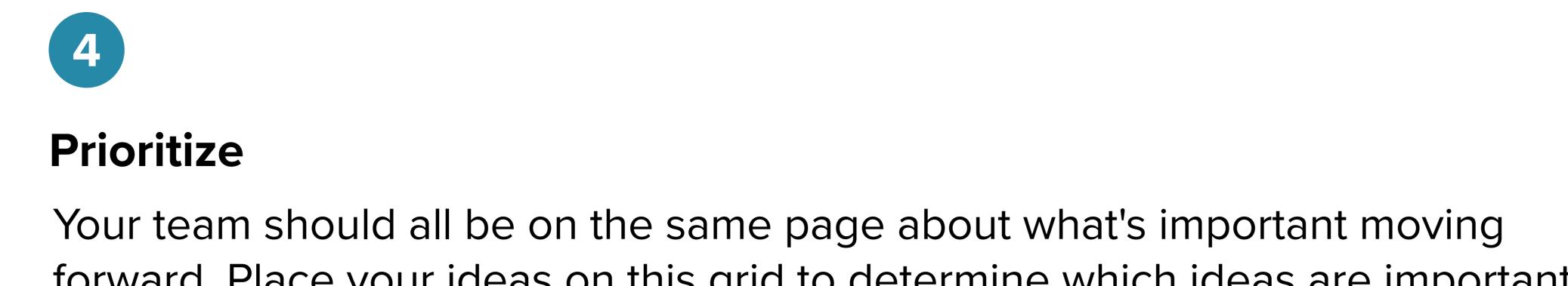
Joy is an in char inventory /resource at the airport was know if the flight delayed inorder allocate resource some other flight





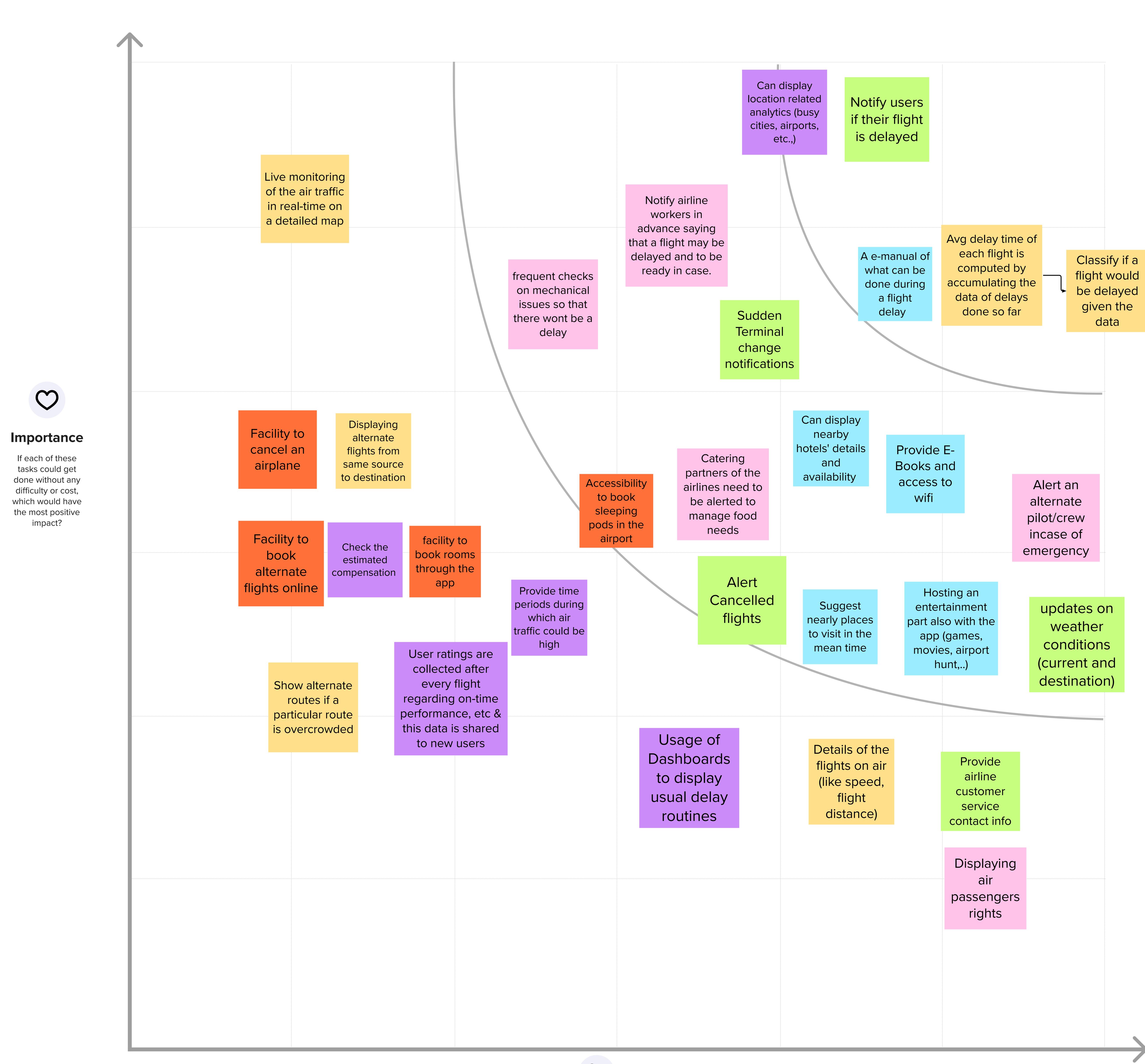






Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



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