

**Project Design Phase-I**  
**Proposed Solution**

Date	19 September 2022
Team ID	PNT2022TMID08066
Project Name	Project -Web Phishing Detection
Maximum Marks	2 Marks

**Proposed Solution :**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Phishing links causes major theft of data and privacy which has damage for an organization or any individual.
2.	Idea / Solution description	Identifying the phishing links and avoid phishing done by attackers which will be useful for an organization or any individual.
3.	Novelty / Uniqueness	We are using TF-IDF algorithm and various algorithms to make an accurate prediction of phishing.
4.	Social Impact / Customer Satisfaction	It provides an enhanced level of phishing protection to detect attacks faster, alert users and remediate threats as quickly as possible and provides cyber security awareness in the society.
5.	Business Model (Revenue Model)	With using : Can stop the attack done by attackers and prevent the loss of data. Without using : Cause financial loss for victims. Put their personal information at risk.
6.	Scalability of the Solution	This can help the organizations all over the world to prevent their intellectual property and the reputation.