

## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID08066
Project Name	Project - Web Phishing Detection
Maximum Marks	2 Marks

#### Customer Problem Statement :

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Users of e-banking	Avoid theft of sensitive information	The datas get stolen by phishing links	Attackers create phishing links to steal the customer's data	Sorrow
PS-2	End User	Protect the privacy	Phishing sites steals the privacy of the user	Attackers misuse the data and threatens the user	Insecured
PS-3	Clients	Secure the data	Phishing links will get the access of the user without their permission	Attackers tries to use our data for future use	Depressed
PS-4	Users of Internet as Services	Do the web services without any interruption	Loss of money and intellectual property gets stolen	Attackers does phishing and done a theft of money from user	Insecured on providing data in the web services
PS-5	Users of organization	Prevent the data by keeping it safe	Some of the data may get stolen by inappropriate sources of the system	The fraudster asks to install new application that has malware	Upset