

## Ideation Phase Problem Statements

<b>Project Name</b>	<b>Project - News Tracker Application</b>
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### Customer Problem Statement:

The lives of people have been busy and they don't have time to read news or know any current events. Finding newspapers and reading it through has become a tedious task.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Journalist	Gather information	Unable to get information based on interests	There are vast area of news that are available	Annoyed
PS-2	Stock investors	Want to know the current stock price	It is difficult to find it in	Because a large set of news are covered	Skeptical on my decisions

			newspap ers		
PS-3	Student	Read current affairs to clear government exams	It is hard to go through all papers	News is not brief	Exhausted