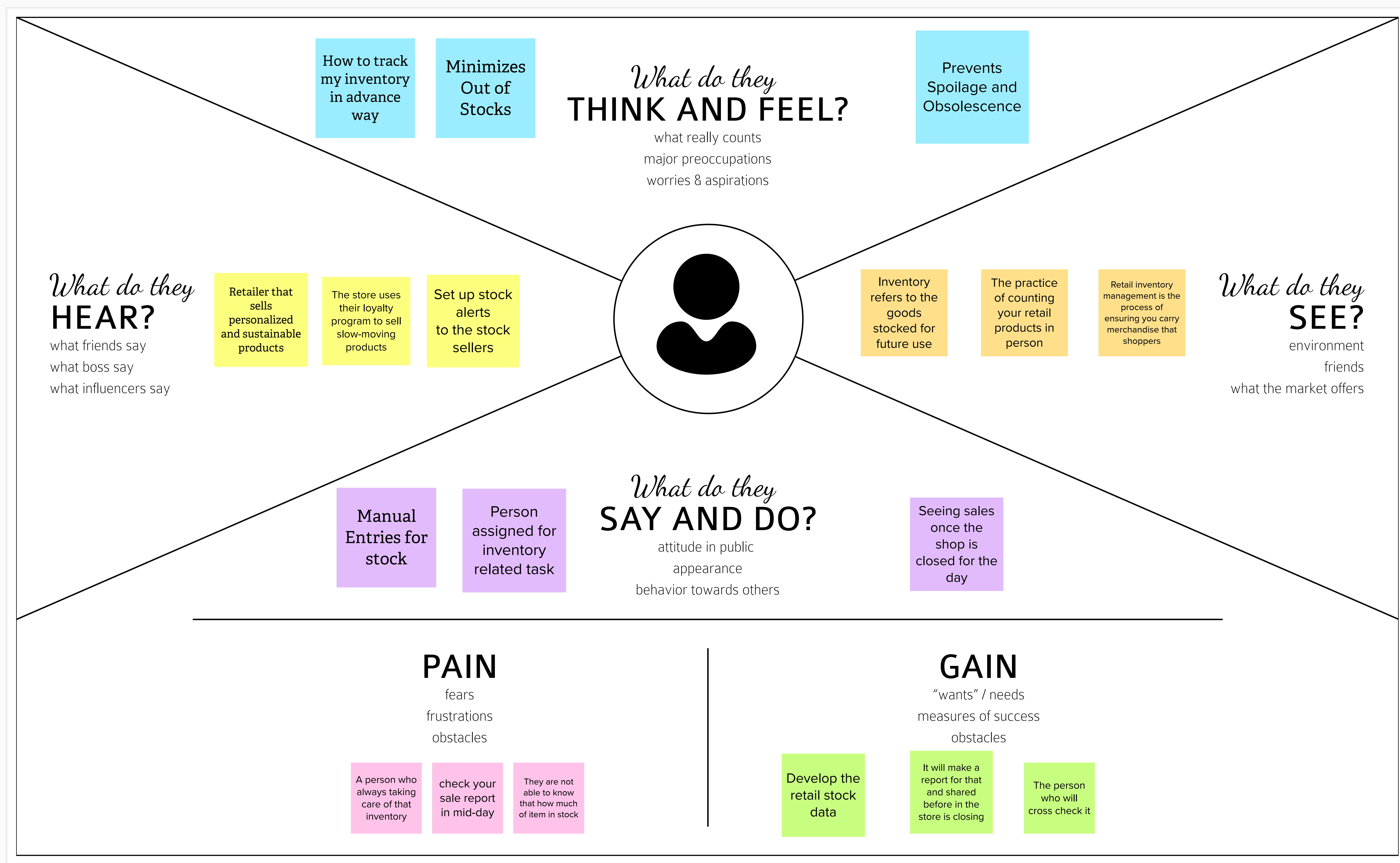# Empathy Map Canvas

Empathy map based on Retail Stock Store Inventory Data Analytics

1

Build empathy and keep your focus on the user by putting yourself in their shoes.

How to track my inventory in advance way

Minimizes Out of Stocks

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Prevents Spoilage and Obsolescence

What do they
HEAR?
what friends say
what boss say
what influencers say

Retailer that sells personalized and sustainable products

The store uses their loyalty program to sell slow-moving products

Set up stock alerts to the stock sellers

Inventory refers to the goods stocked for future use

The practice of counting your retail products in person

Retail inventory management is the process of ensuring you carry merchandise that shoppers

What do they
SEE?
environment
friends
what the market offers

Manual Entries for stock

Person assigned for inventory related task

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

Seeing sales once the shop is closed for the day

PAIN
fears
frustrations
obstacles

A person who always taking care of that inventory

check your sale report in mid-day

They are not able to know that how much of item in stock

GAIN
"wants" / needs
measures of success
obstacles

Develop the retail stock data

It will make a report for that and shared before in the store is closing

The person who will cross check it