

Date	15 September 2022
Team ID	PNT2022TMID20389
Project Name	Analytics For Hospitals Health-Care Data
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Tip

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

20kita'umesh

SMART HOSPITAL MANAGEMENT
PROPER RESOURCE UTILIZATION
PRIORITY TO PATIENTS WITH SERIOUS SYMPTOMS
AVAILABILITY OF HOSPITAL NEEDS

Gayathri

EASY FOR MANAGEMENT
UTILIZE RESOURCES EFFICIENTLY
IMPROVES PATIENT DISEASE MONITORING
PATIENT SATISFACTION

Jaya varshaa

HELPFUL
SMART HOSPITAL MANAGEMENT
EFFICIENT USE OF HOSPITAL RESOURCES
PRECAUTION FOR CRITICAL CONDITIONS

Haritha shanmathi

REDUCE WAITING TIME
RAPID DIAGNOSIS AND PREVENTION
PROPER RESOURCE ALLOCATION REDUCTION FOR PATIENTS
AVAILABILITY OF REQUIRED RESOURCES

RESOURCE

PROPER RESOURCE ALLOCATION FOR PATIENTS
PRECAUTION FOR CRITICAL CONDITIONS

TIME COMPLEXITY

PATIENT SATISFACTION
REDUCE WAITING TIME

DIAGNOSIS

RAPID DIAGNOSIS AND PREVENTION
IMPROVES PATIENT DISEASE MONITORING

Tip

Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your mural.

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Tip

Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

SAVE PATIENTS WITH SERIOUS CONDITIONS

NO WAIT TIME FOR PATIENT

RAPID DIAGNOSIS OF COMMON DISEASES

PROPER RESOURCE ALLOCATION