

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID32449
Project Name	AI-Powered Nutrient Analyser for fitness enthusiasts
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Fitness Enthusiasts	Find the nutrient content in the food to stay fit	It may not be the absolute value of nutrient content	Manual Analyse may not be always correct and it is not enough	Not Satisfied

