Ideation Phase

Empathize & Discover

Date	6 November 2022
Team ID	PNT2022TMID08472
Project Name	IoT Based Safety Gadget for Child Safety
	Monitoring and Notification
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps the participants consider things from the user's perspective along with his or her goals and challenges.

