



*What do they*  
**THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations

**What is your  
opinion on this  
topic?**

**Images are spatially  
aggregated around  
tourist sites and  
under-represent  
native species.**

*What do they*  
**SEE?**  
environment  
friends

**Ability to identify,  
classify and  
manipulate  
elements in the  
environment**

**AI image  
classifiers can  
create dataset from  
social media  
imagery.**

*What do they*  
**SAY AND DO?**

attitude in public  
appearance  
behavior towards others

**Ability to perceive,  
identify, transform  
and express  
musical forms.**

**On a hike in the  
woods, you spot a  
colourful little  
bird.you're pretty sure  
it's a finch-but what  
kind?**

**In 2020, iNaturalist  
received an Amazon  
Machine learning  
research award.**

**Ability to use  
language  
effectively, either  
in the oral or  
written form.**

**The appeal of iNaturalist  
to the researchers is that  
it represented a unique  
challenge to the  
computer vision  
community.**

*What do they*  
**HEAR?**  
what friends say  
what boss say

**Today, iNaturalist has  
gone from being entirely  
people-powered to  
regularly providing  
machine-generated  
identifications.**

**PAIN**

fears  
frustrations  
obstacles

**Machines need repairing  
and maintenance which  
need plenty of costs.**

**As AI is updating  
every day the  
hardware and  
software need to  
get updated with  
time to meet the  
latest  
requirements.**

**GAIN**

"wants" / needs  
measures of success  
obstacles

**This is one of the biggest  
advantages of Artificial  
intelligence.**

**We can overcome  
many risky  
limitations of  
humans by  
developing an AI  
Robot which in  
turn can do the  
risky things for us.**