

Ideation Phase

Define the Problem Statements

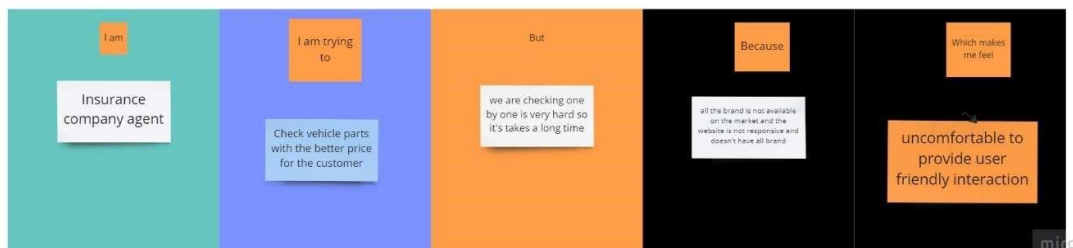
Date	19 October 2022
Team ID	PNT2022TMID45692
Project Name	Intelligent Vehicle Damage Assessment and Cost Estimator for Insurance Companies
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: <https://miro.com/templates/customer-problem-statement/>



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Company agent	Check vehicle parts with good price	It is difficult to identify the price of every part	There is no all brands and parts on the site	Uncomfortable to give insurance to the user
PS-2	Insurance Holder	Claim insurance for my accidental car	I'm facing defaulting to give a proper bill to the company	Site has not all the brand and spare part	In problem

