Project Design Phase-I
Proposed Solution Template

Date	24 September 2022
Team ID	PNT2022TMID40119
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Every E-commerce company's end goal is to maximize finances acquired by selling their products. If this is done in an arbitrary, haphazard manner, it is very difficult to reach the maximum possible revenue and profit. Making use of available sales data to visualize, analyze and observe underlying trends and make data driven decision is the main challenge
2.	Idea / Solution description	An Easy-to-use, Simple and powerful sales analytics tool that helps you automate and visualize sales trends to optimize desired outcomes.
3.	Novelty / Uniqueness	• Dynamic and real time analytics • Dashboard access through website • Interactive Dashboard and simple UI • Automated reports
4.	Social Impact / Customer Satisfaction	Make analysis of data patterns and trends very simple and helps in making data driven decisions and Visible profits driven by informed decisions and Optimize sales and marketing.
5.	Business Model (Revenue Model)	Two tier pricing- Standard, Premium • Standard: Limited Dashboard features. • Premium: Customized Dashboard features with automated reports
6.	Scalability of the Solution	Usable by all E-commerce companies of all scale and all product based D2C companies