Ideation Phase
Define the Problem Statements

Date	21 October 2022
Team ID	PNT2022TMID52526
Project Name	Project: Web Phishing Detection
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	Online shopper	Buy Products	Got into Scams.	I Thought the site is genuine	Frustrated,anger ,anxious.
PS-2	Web browser	Browse the internet	I got Phished	The information provided and the web page looked legitimate.	Worried about my personal data & information being either stolen or misused.
PS-3	Work User	Collect information	I've got malicious	What showed as a	Disspointed,because I am collecting

		for my work.	malware	download button actually wasn't a legit download.	information for my work.
PS-4	Cashier	Access my bank's portal and entering my inputs	Suddenly a big amount was debited from my account	The link is fake, the hacker stole my money	Insecure, untrustworthy.