Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕐 **10 minutes** to prepare
- 🕐 **1 hour** to collaborate
- 👥 **2-8 people** recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

① Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 5 minutes

PROBLEM
How do make a Specially Abled person can Communication freely to Others?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

② Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Swetha
- create a effective and clear communication
- face recognition can use deaf people to communicate with others
- convert hand gestures to human understand one

Tharanya Maanasha
- it can use anywhere at anytime they want
- some people cant speak clearly. so create speech to text form to understand these

Nanthitha
- it will work sequentially and simultaneously
- visually challenged people feels alone, so create a talk over.
- people with hearing impairment can use lip-reading recognition communicate with other

Noel Juliana
- image recognition for people with visually impairment.
- mentally impairment people cant understand normally use text summarization to these

③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕐 20 minutes

deaf people
- Iconvert hand gestures to human understand one
- face recognition can use deaf people to communicate with others
- people with hearing impairment can use lip-reading recognition communicate with other

dumb people
- convert hand gestures to human understand one
- face recognition can use deaf people to communicate with others

blind people
- visually challenged people feels alone, so create a talk over.
- image recognition for people with visually impairment.

TIP
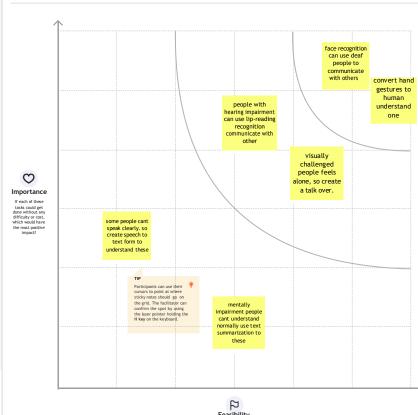Add customizable tag to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

④ Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- face recognition can use deaf people to communicate with others
- convert hand gestures to human understand one
- people with hearing impairment can use lip-reading recognition communicate with other
- visually challenged people feels alone, so create a talk over.
- some people cant speak clearly. so create speech to text form to understand these
- mentally impairment people cant understand normally use text summarization to these

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

🚩 **Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

🕐 20 minutes

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →