

## Customer experience journey map

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## REAL TIME COMMUNICATION SYSTEM POWERED BY AI. ; 18 OCTOBER 2022

scenario

TEAM ID :

PMT2022TM00391

Communication System for specially abled people.

steps

what does the person

or group typically experience?



initially become aware

of this process?

 $\rightarrow$ 

Enter

What do people begin the process

Starting their usage.

As they begin to start

the usage, they start

advance features of

During usage they

experience the

this application.



Engage

In the core moments in the process, what happens?

Exit

Extend What happens after the experience is over?

(L)

What do people typically experience as the process finishes?

They get certain update in the application as they use the app continuously.

Finding difficulties.

They finally come to known about the application and use it in a comfortable manner.

As they start to use, they see the features that are available for engaging people.

They communicate with the app using CNN and that converts them into voice.

They also get knowledge about the steps that to be taken during new versions of the application.

Interactions

What interactions do they have at each step along the way

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

interact with the mentor how help for their better usage of app.

After getting clear they try to explain things to deaf and dumb people like them.

they makes ommunication easier and does eliminate the feel of disbility.

Using the app they can communicate with each other and with the normal people .

As they came to known about the app they start using the advanced the features of this app.

After usage they suggestion this type of app to near by

Some people are deaf or dumb that people are caring

Goals & motivations

At each step, what is a person's primary goal or motivation? "Help me..." or "Help me avoid...") During this step, the The motivation of the motivation of the people during this person is to find a session is to better technological understanding the facility. application.

To get to known the information of project To experience the advance features of this application and make us of the system efficiently

They have a desire to share this companion. deaf and dumb worker with speech impaired to participate the



Positive moments

What steps does a typical person motivating, delightful, or exciting?

They will get several information related to advanced technology during the searching process of the application They will come to known about the features and start utilizing the benefits of application.

They will enjoy the advance features of the application and forgot about their disability.

They try to do good to their friends by suggestion this application to them.

The develop some apps like, aval ios etc.



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

They get more information which will get them confused.

They may get disappoinment due to the limited facilites.

They may even get addicted to this type of application.

This app may not be usable for their friends and they may disapointed.

Despite the increasing attention give to the pain little is how to deaf people communicate their pain and which perfer to use



Areas of opportunity

How might we make each step better? What ideas do we have What have others suggested?

They get good ideas and information regarding advance technologies.

They may have an idea of using the application for good deeds.

Making the use of advance may make the person more satisify the elated.

They get more suggestions from different peoples.

They have such as better experience is enough to teach this to their friends.