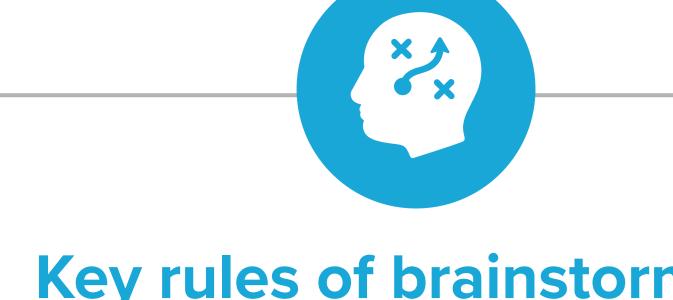


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we detect the



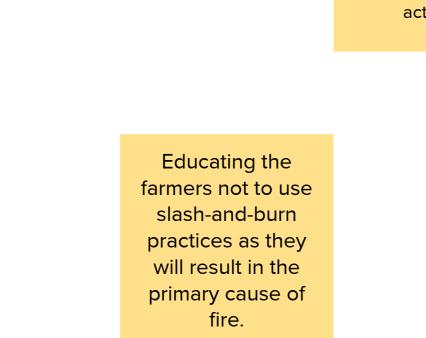
Key rules of brainstorming To run an smooth and productive session



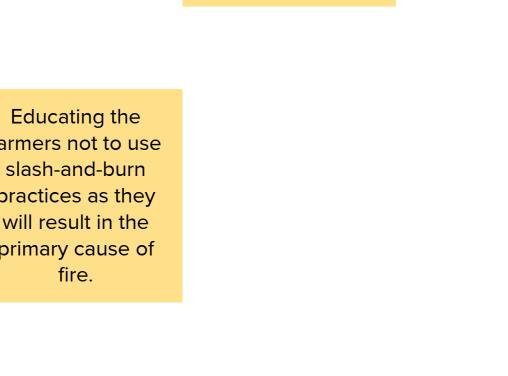


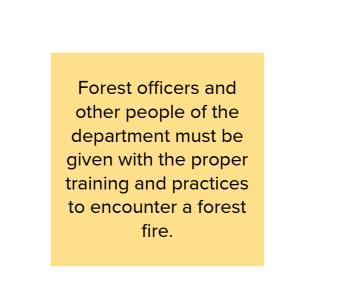


SWATHI SHREE

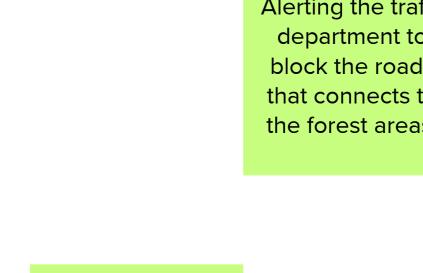


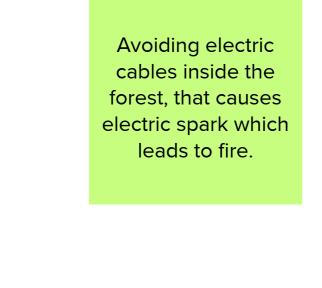
Write down any ideas that come to mind that address your problem statement.

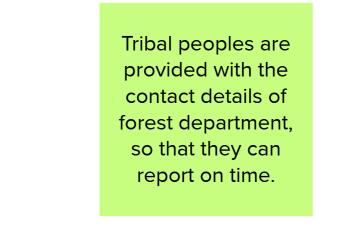






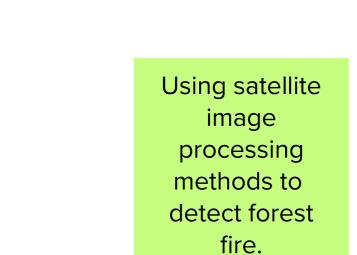


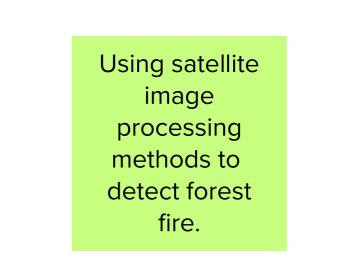


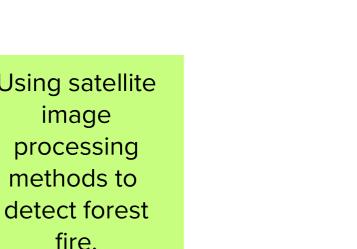


Brainstorm

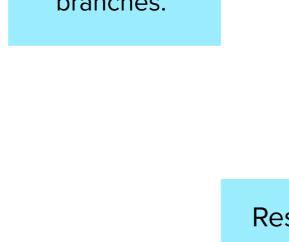
① 10 minutes











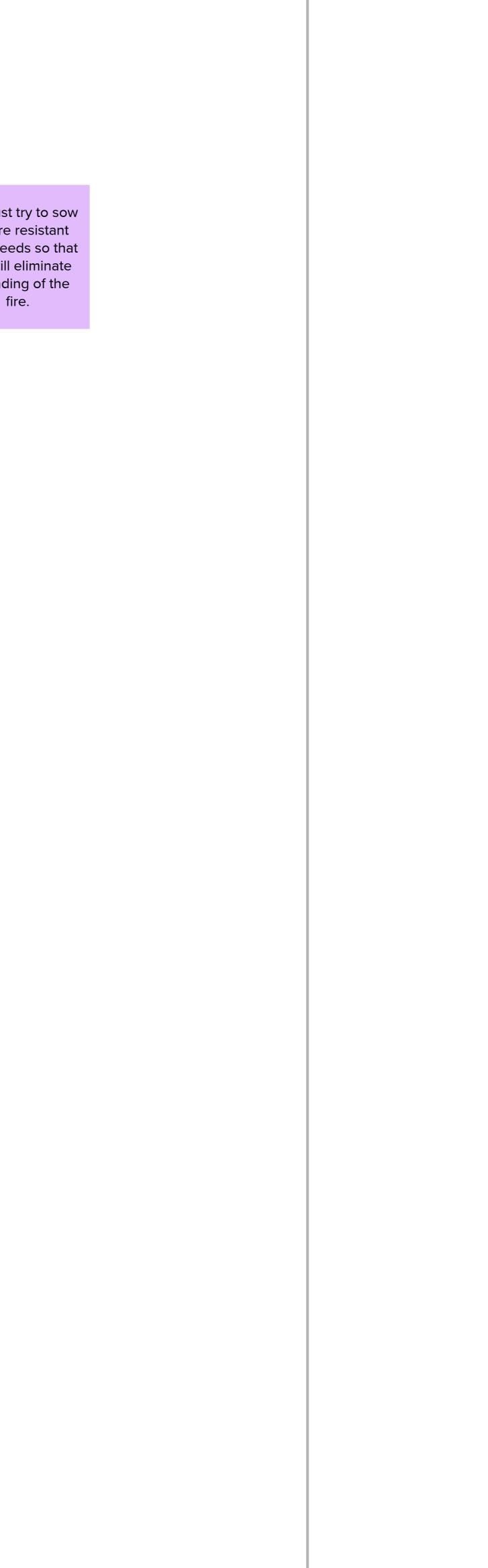
SURYA

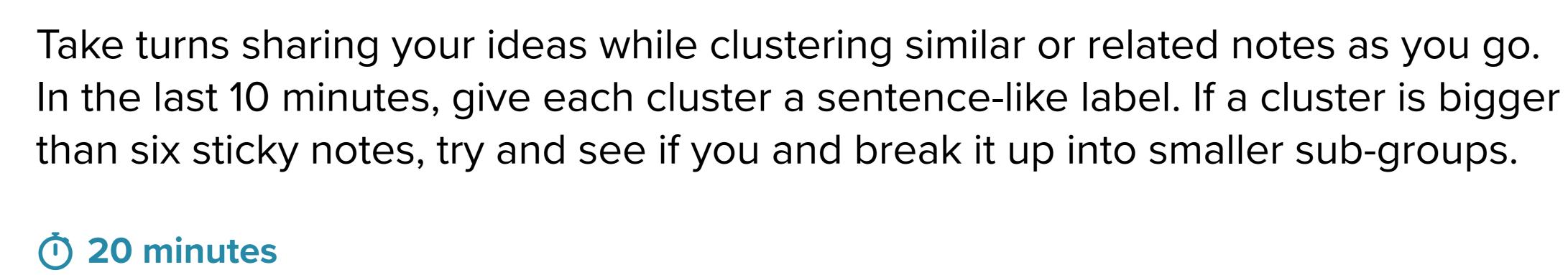


Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

① 20 minutes

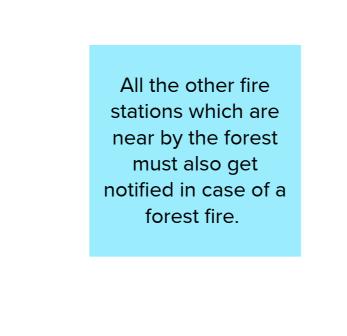


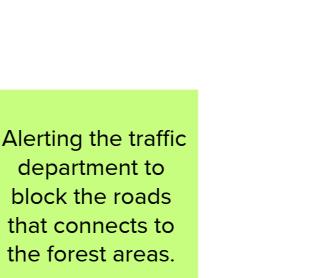


AWARENESS



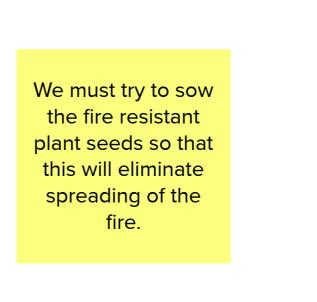


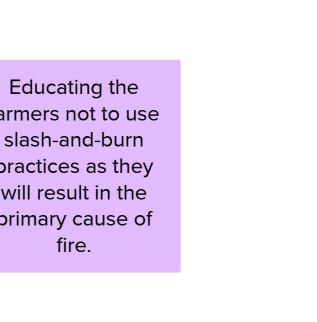


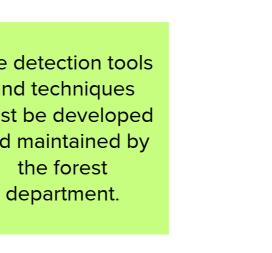


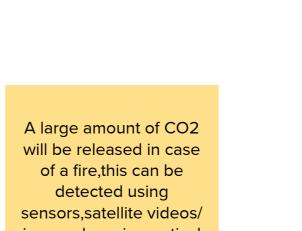
TECHONOLOGY

ENVIRONMENTAL EFFECTS











Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

