Professional Readiness for Innovation, Employability and Entrepreneurship

Global Sales Data Analytics

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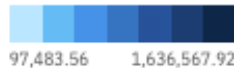**Roll No:** 195001024
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Data Visualisation Charts

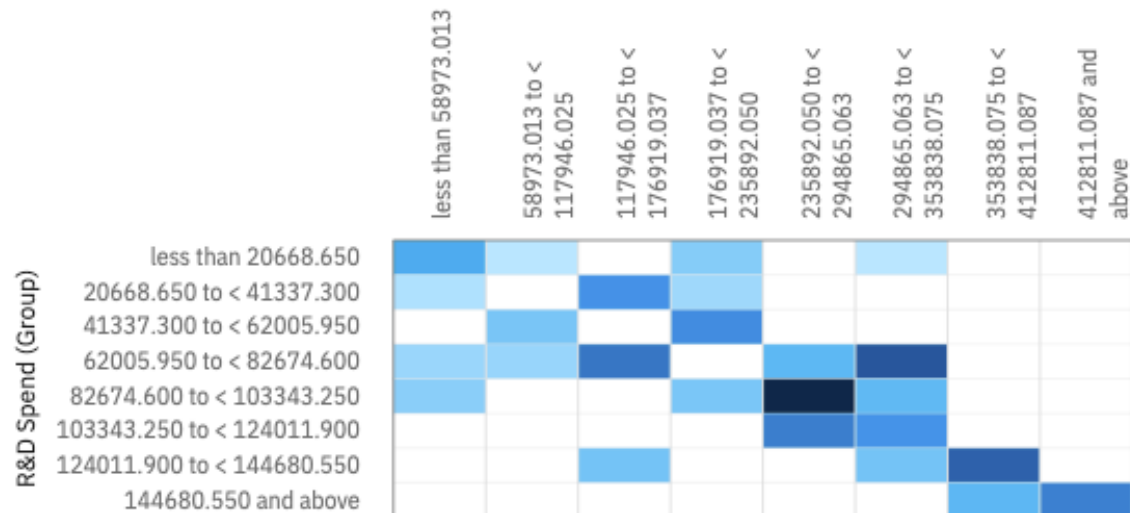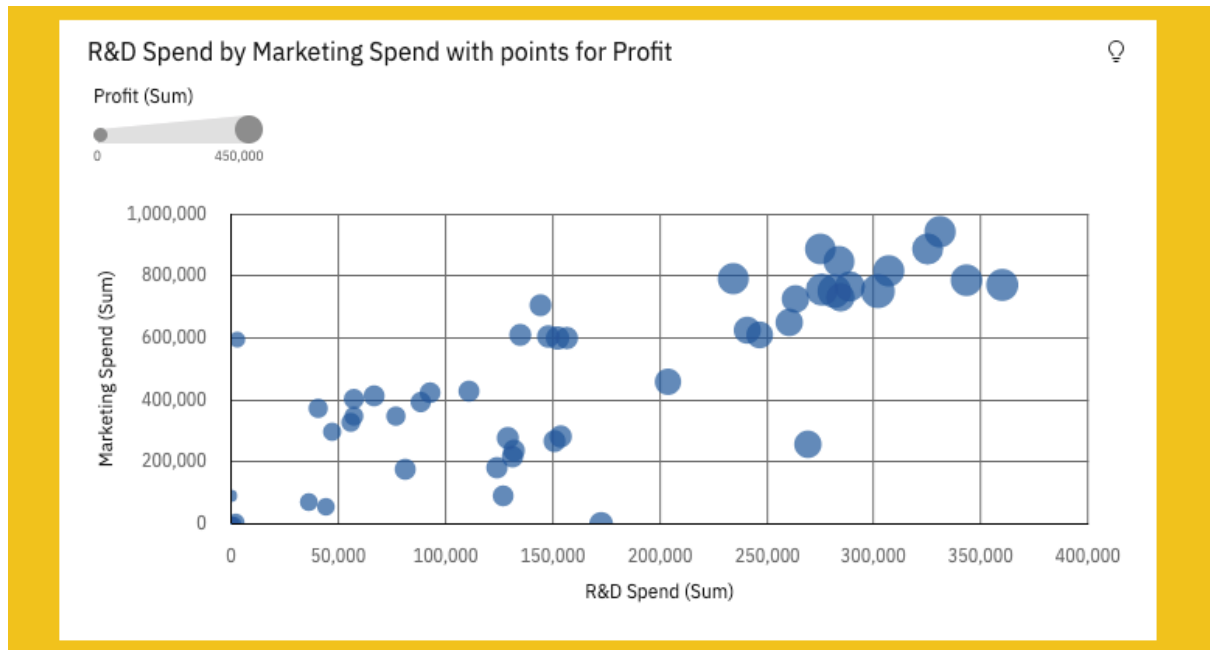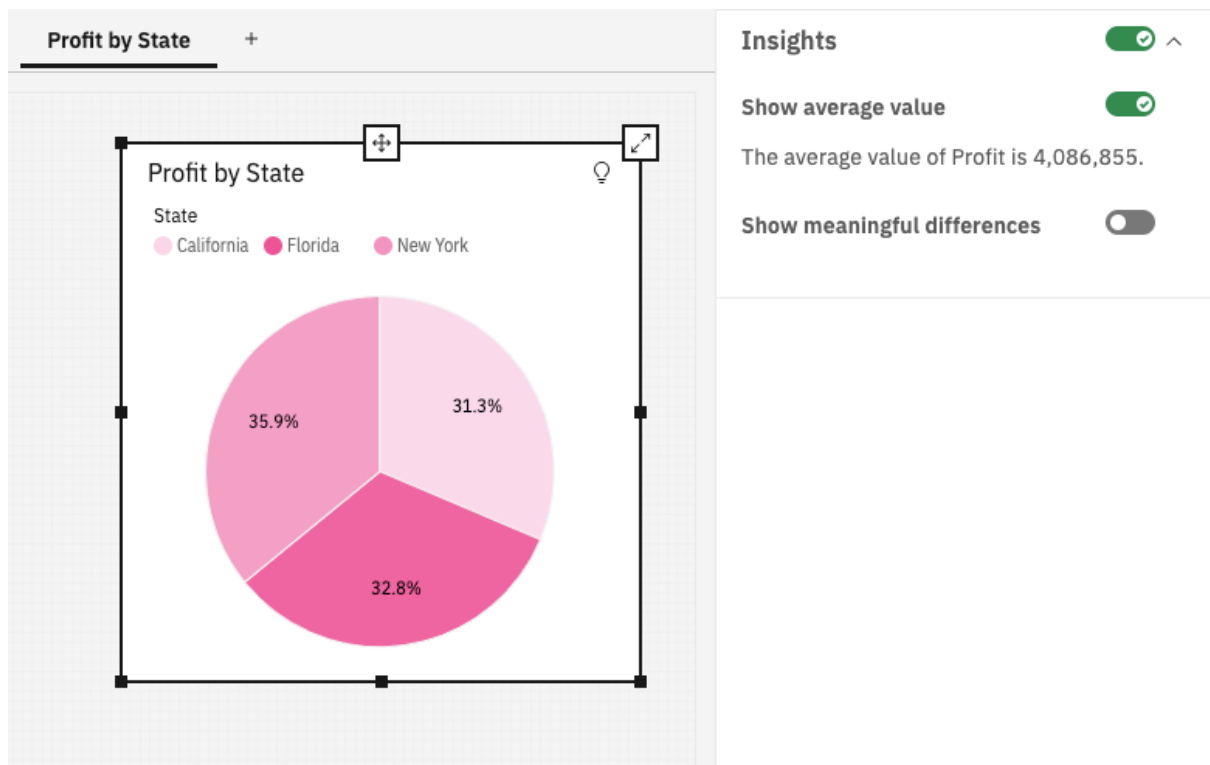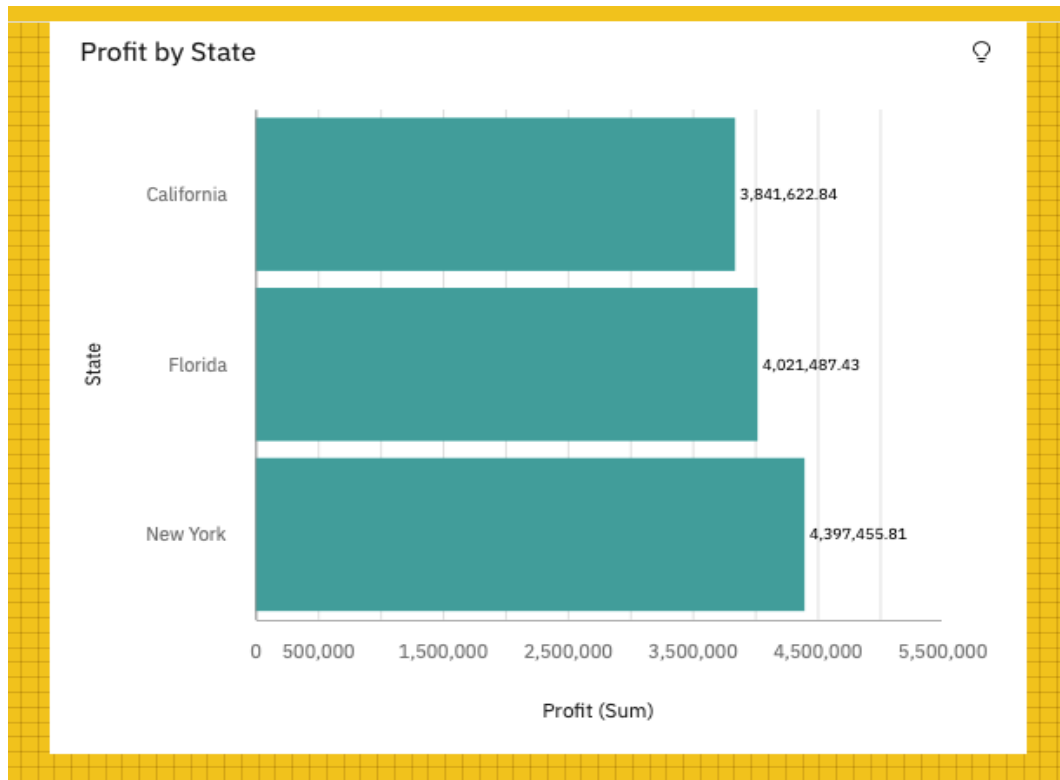## 1. Heat Map of Profit by R&D Spend and Marketing Spend

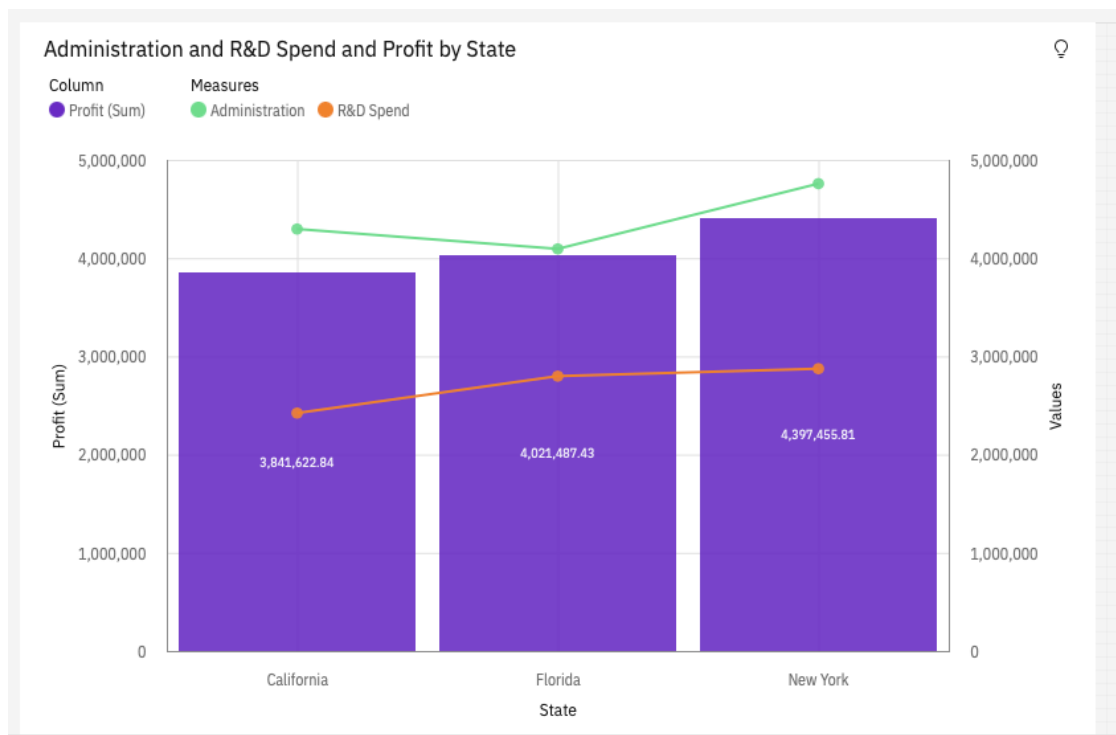## 2. Analysis of R&D Spend by Marketing Spend with points for Profit

3. Pi Chart of Profits by State

4. Graph of Profits by State with numbers

5. Graph analysing Administration and R&D and Profit by State

6. Graph analysing Market Spend by State

Marketing Spend by State

Marketing Spend: 6,762,349.47

(X-axis: State — California, Florida, New York)
(Y-axis: Marketing Spend (Sum) — 0 to 8,000,000)