Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. → 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

the brainstorming session Learn how to use the facilitation tools

Think about the problem you'll be focusing on solving in

productive session.

→ 5 minutes

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm. How might we [your

Key rules of brainstorming

To run an smooth and productive session

Encourage wild ideas.

Listen to others.

Stay in topic.

Defer judgment.

2 Brainstorm Write down any ideas that come to mind that address your problem statement. You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing! → 10 minutes Sriram Boopathi Naturally occuring events that cause problems to environment. Naturally To reduce the effects, a webpage is designed. amount of dataset is needed for training. earthquake,flood, Wildfire are classfiy using this model. Al can predict four types of natural disasters, including: Earthquakes. Natural disasters affect the ecosystem. Detect and classify the type of disaster with high accuracy rate. Thilagan Arikaran





sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. **Technical Aspects** Create a user friendly GUI that helps classify the natural disaster.





Group ideas

Availability of Resources

A large dataset is needed for the accurate model.

Social Impacts

Take turns sharing your ideas while clustering similar or related notes as you go. Once all

People Emotions

4

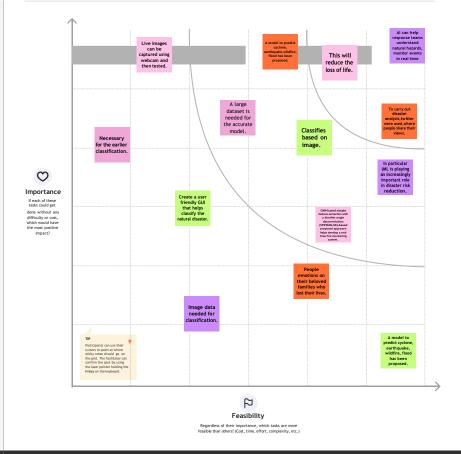
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible

→ 20 minutes

Add customizable tags to sticky notes to make it easier to find,

browse, organize, and categorize important ideas as themes within your mural.



Need some inspiration?

















might find it helpful.

Share the mural Share a view link to the mural with stakeholders to keep

Quick add-ons

After you collaborate

You can export the mural as an image or pdf

to share with members of your company who

R Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

them in the loop about the outcomes of the session.

Keep moving forward

Strategy blueprint Define the components of a new idea or Open the template

Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template >

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback