Project Design Phase-I

Date	28 September 2022
Team ID	PNT2022TMID53439
Project Name	Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	A business offers products or services to generate income and expand. Numerous factors affect sales, including geography, product kind, shipment dates, and product cost. One of these variables could occasionally be the difference-maker. Knowing how these aspects affect a company's sales will help it generate more income.
2.	Idea / Solution description	To perform data analytics on global sales dataset focussing across Geography, product type, price of product, shipping dates and get insights that can drive the sales higher and streamlined.
3.	Novelty / Uniqueness	Bringing in the shipping dates and comparing it with other metrics.
4.	Social Impact / Customer Satisfaction	The customer will have access to the products of their likings at a desirable price that will be decided through Sales analytics.
5.	Business Model (Revenue Model)	The revenue will be generated by focusing on selling the product at the right profit based on locations where customers desire them and their spending capacity.
6.	Scalability of the Solution	This solution is completely scalable as it is able to find out the right revenue model for the business.