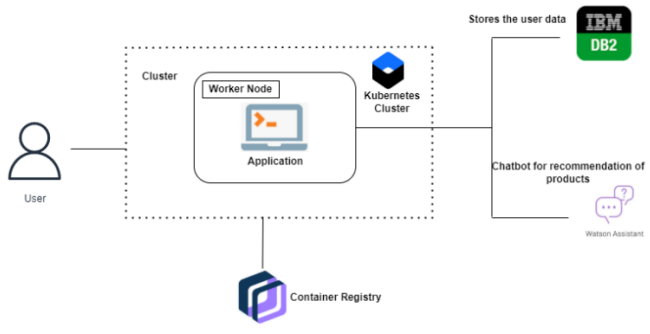
Project Design Phase-I
Proposed Solution Templates

DATE	29.09.2002
TEAM ID	PNT2022TMID32142
PROJECT NAME	SMART FASHION RECOMMENDER APPLICATION
MAXIMUM MARKS	2 MARKS

PROJECT SOLUTION TEMPLATES

S.NO	PARAMETER	DESCRIPTION
1.	PROBLEM STATEMENT	The rapid growth of online market for clothing and fashions consumers are getting increasingly overwhelmed with the volume and variety of production facing too many types of garments, consumers need to try them on repeatedly, which is somewhat time- and energy-consuming.
2.	IDEA/ SOLUTION DESCRIPTION	Smart Fashion Recommender Application can tackle with choice overload by suggesting the most interesting products to the users
3.	NOVERTY/ UNIQUENESS	Instead of searching manually a chatbot will help to find the right product effectively, with this feature user can save time and it is a easy process, chat keep send notification about new collections
4.	SOCIAL IMAPACT /CUSTOMER SATISTIFICATION	This chatbot helps the users to find the right products easily, the innovations that all levels of business owners can take advantage of. This application used in all fashion markets
5.	BUSINESS MODEL (REVENUE MODEL)	

6.	SCALABILITY OF THE SOLUTION	▪ Bot never runs into errors ▪ Optimized stock database ▪ Established marketing strategy ▪ Responsiveness of the application

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