

1.Customer segments

The customer who
feel drowsy

6.Cutomer limitation

Customer should be
monitor by camera

5.Available solution

It will help to
prevent unwanted
accidents , and
improve
concentration on
health

2.Problems /pains

unnecessary
accident 's, less
concentration in
works, serious health
issues

9.Roots/cause of problem

less concentration on
health , un time
sleeping

7.Behaviour

Monitor the
behaviour of human
through AI
algorithm

3.Triggers to act

Use EAR &MAR
techniques to detect
and control drowsy

10.Your solution

Detect the behaviour
of eye and mouth of
people and alert when
he feel sleepy.

8.Channel of behaviour online +offline

The customer
should be monitor
through online and
as well as offline

4.Emotions before/after

Show warning when
feel drowsy