

# Project design Phase I

## Problem Solution Fit

Team ID	PNT2022TMID08555
Project Name	Skill/Job Recommender System

### Definition:

This is what we call Problem-Solution Fit: the evidence that a product, or a service, solves a customer's problem.

Define CS, fit into CC	<b>1. CUSTOMER SEGMENTS</b> <span>CS</span> <ul style="list-style-type: none"><li>1. Working professionals</li><li>2. Job Seekers</li><li>3. Job recruiters</li><li>4. Freshers(Graduate Student)</li></ul>	<b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span> <ul style="list-style-type: none"><li>1. Security in personal data</li><li>2. Employment Scam</li><li>3. Network Connection</li><li>4. Gives job alerts</li></ul>	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <p>Having various platform like LinkedIn, Naukri which provide high alerts in job availability and provides filters to search specific job opening and also available for everyone indeed.</p>	Explore AS, fit into CS
	<b>2. JOBS TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span> <ul style="list-style-type: none"><li>1. Working professionals who are looking forward to jump one job to other.</li><li>2. Job Seekers to find their desired jobs</li><li>3. Job Recruiters to find skilled candidate for specific job position.</li></ul>	<b>9. PROBLEM ROOT CAUSE</b> <span>RC</span> <ul style="list-style-type: none"><li>1. Root cause for unemployability is over population. Population growth increases where Job opportunity decreases.</li><li>2. Spam / Fraudulent Job Openings.</li><li>3. Education System not providing enough skills to get into job.</li></ul>	<b>7. BEHAVIOUR</b> <span>BE</span> <ul style="list-style-type: none"><li>1. Customer can access the portal for job openings and apply to it.</li><li>2. Makes large connections between job seekers and job recruiters.</li><li>3. Can learn many skills to get job.</li></ul>	
Focus on J&P, tap into BE, understand RC	<b>3. TRIGGERS</b> <span>TR</span> <ul style="list-style-type: none"><li>1. Financial Insecurity</li><li>2. Career Growth</li><li>3. Social Pressure</li></ul>	<b>10. YOUR SOLUTIONS</b> <span>SL</span> <ul style="list-style-type: none"><li>1. To provide end to end solutions to get a job.</li><li>2. Using API for filtering the job based on their interests.</li><li>3. Notify Spam jobs and Remove from the portal.</li><li>4. User Friendly UI</li></ul>	<b>8. CHANNELS OF BEHAVIOUR</b> <span>CH</span> <p>Online</p> <ul style="list-style-type: none"><li>1. Searching for job.</li><li>2. Applying for job.</li></ul>	Focus on J&P, tap into BE, understand RC
	<b>4. EMOTIONS BEFORE / AFTER</b> <span>EM</span> <p>Before: Depressed, Fear of selection</p> <p>After: Motivated &amp; Independent</p>		<p>Offline</p> <ul style="list-style-type: none"><li>1. Visiting office for selection purpose.</li><li>2. Working in office after the selection.</li></ul>	
Identify strong TR & EM		Extract online & offline CH of BE		