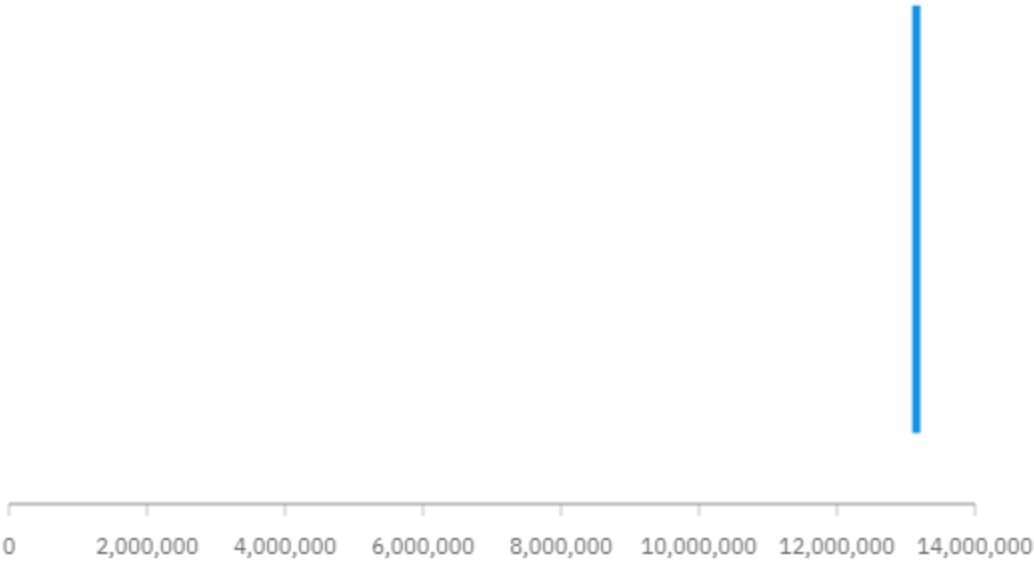


State compared to Administration

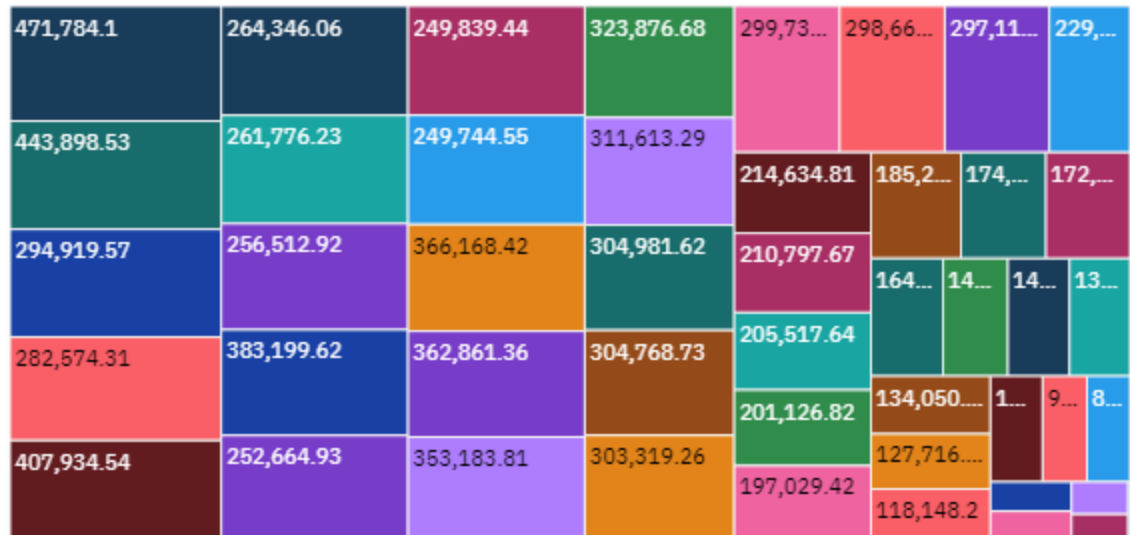
State (Count distinct)

Administration (Sum)

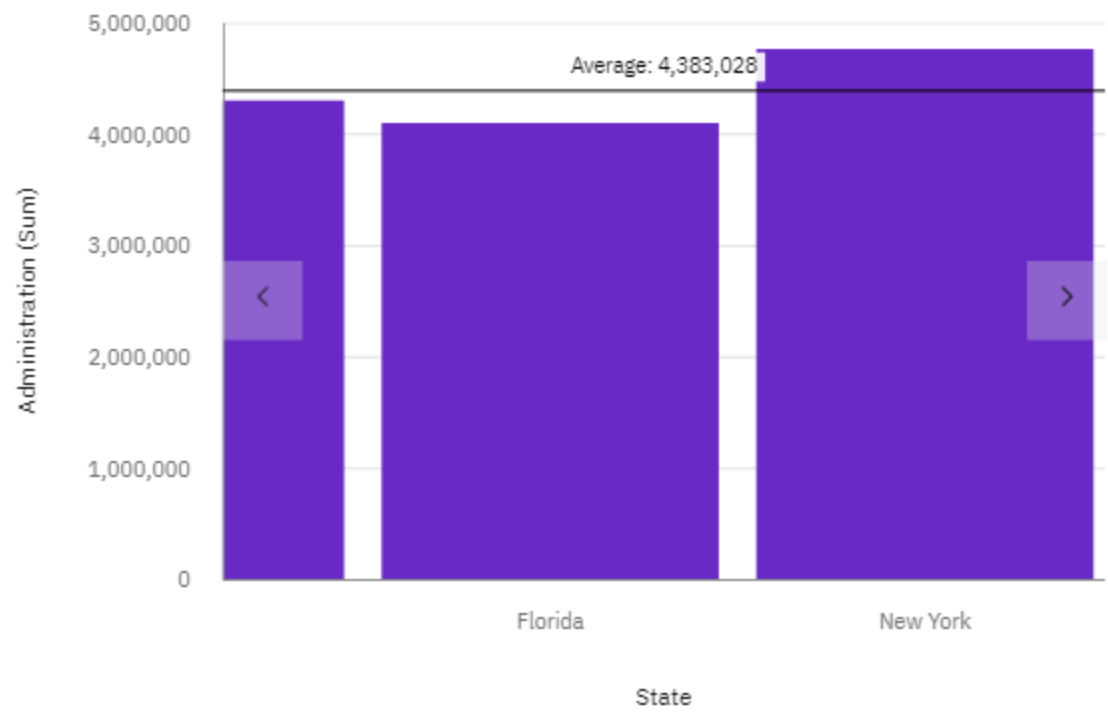


Marketing Spend for Marketing Spend hierarchy 1

| 200,512.72 | 201,776.23 | 204,346.06 | 202,574.31 |
|------------|------------|------------|------------|
| 294,919.57 | 297,114.46 | 298,664.47 | 299,737.29 |
| 303,319.26 | 304,768.73 | 304,981.62 | 311,613.29 |
| 323,876.68 | 353,183.81 | 362,861.36 | 366,168.42 |
| 383,199.62 | 407,934.54 | 443,898.53 | 471,784.1 |



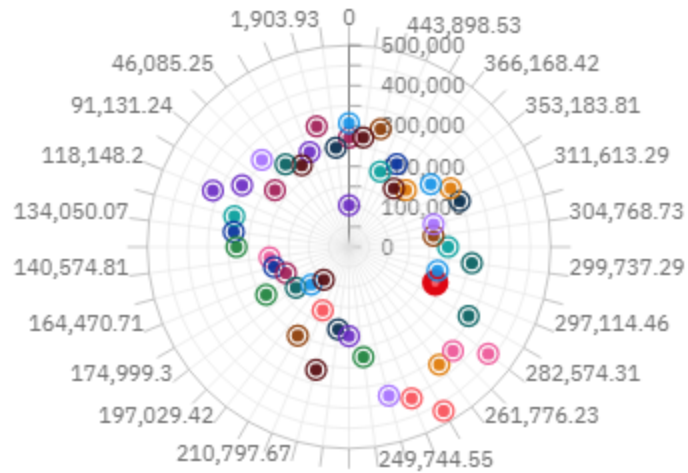
Administration by State



Administration by Marketing Spend colored by Administration

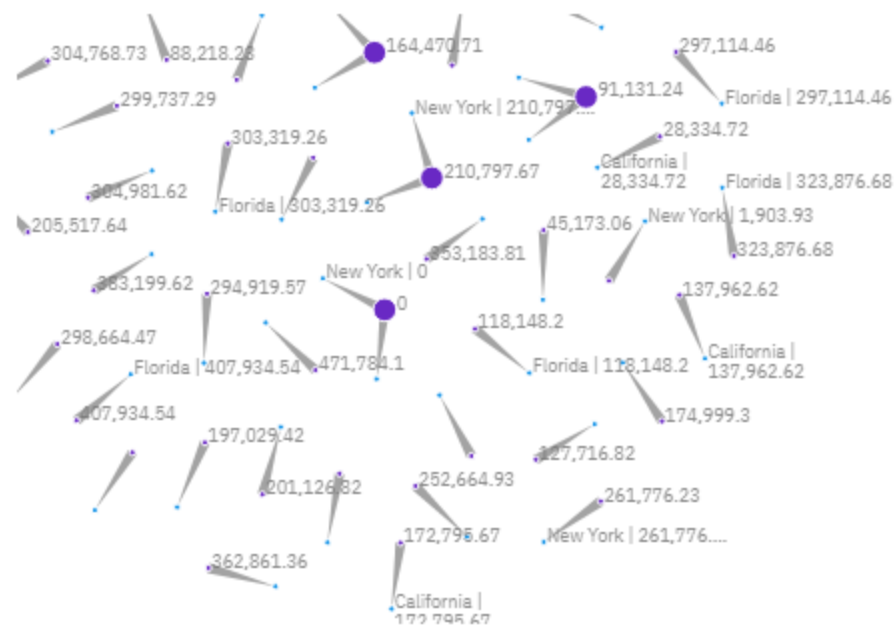
Administration

| | | | | | |
|------------|------------|------------|------------|------------|------------|
| 51,283.14 | 51,743.15 | 65,947.93 | 82,982.09 | 84,710.77 | 85,047.44 |
| 91,391.77 | 91,790.61 | 96,189.63 | 99,281.34 | 99,814.71 | 101,145.55 |
| 103,057.49 | 105,751.03 | 108,679.17 | 110,594.11 | 113,867.3 | 114,175.79 |
| 115,641.28 | 115,816.21 | 116,983.8 | 118,546.05 | 118,671.85 | 121,597.55 |

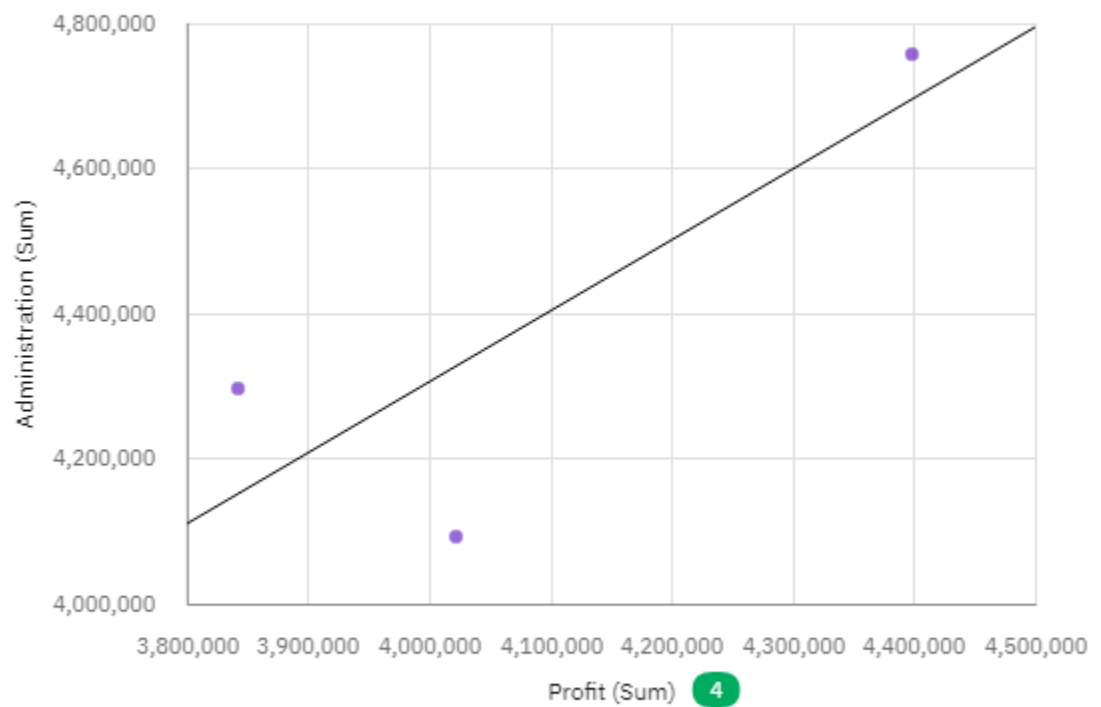


1

| From | To |
|-----------------|-------------------------|
| Marketing Spend | State - Marketing Spend |



Profit by Administration with points for State



State by Marketing Spend 1

Marketing Spend

| | | | | | |
|------------|------------|------------|------------|------------|------------|
| 252,664.93 | 1,903.93 | 443,898.53 | 249,839.44 | 282,574.31 | 107,138.38 |
| 201,126.82 | 294,919.57 | 299,737.29 | 366,168.42 | 261,776.23 | 264,346.06 |
| 185,265.1 | 35,534.17 | 297,114.46 | 229,160.95 | 304,981.62 | 28,334.72 |
| 118,148.2 | 214,634.81 | 148,001.11 | 383,199.62 | 45,173.06 | 303,319.26 |

