

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

Who is your customer?
i.e. working parents of 0-5 y.o. kids

Men age 45 and older and women age 55 and older have a greater risk.some risk factor may affect heart disease risk differently in women than in men...

CS

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

**Some people are not willing to go to hospital due to Financial Constraint and some staying at remote locations.
Difficulty in finding a good doctor.High Maintenance costs.The shortage of nurses and Doctor.**

CC

5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

Visiting the Experienced Cardiologist to Verify.

AS

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

Control your blood pressure.

Dont' smoke.

Manage Stress.

Stay at a healthy weight.

J&P

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists?
What is the back story behind the need to do this job?
i.e. customers have to do it because of the change in regulations.

**Reason of increase in heart disease will not be rootly identified.
Because Heart Disease is hereditary.
Difficulty of Predicting a Heart Disease.
The main reason of getting congenital heart defect blood pressure,smoking and mental Depression .**

RC

7. BEHAVIOUR

What does your customer do to address the problem and get the job done?
i.e. directly related: find the right solar panel installer, calculate usage and benefits;
indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

First of all the customer or patient should report what problem they are undergoing according to their health condition.then they should, Schedule an appointment Search for The best Cardiologist online. Speak to family or friends regarding solution.

BE

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

Diets high in fat,salt,sugar and Cholesterol have been linked to heart disease..

TR

4. EMOTIONS: BEFORE / AFTER

How do customers feel when they face a problem or a job and afterwards?
i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

**Depression
Anxiety
Isolation**

EM

10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.
If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

Our Solution is about to find out the persons where all on the edge to gescought by heart disease.for this we taking a survey on people health conditions by age gender,and what type of looks they are in by this we predict and visualize the people .

SL

8. CHANNELS of BEHAVIOUR

8.1 ONLINE
What kind of actions do customers take online? Extract online channels from #7

**Talk with friends and family.
patient will be part of virtualization**

8.2 OFFLINE
What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

Reach out to the nearest Cardiologist

CH

Extract online & offline CH of BE