Focus on J&P, tap into BE, understand RC Explore AS, differentiate AS BE They can learn through their Doctors can identify the skin Disease using this localisation. usage and benefits; indirectly associated: customers spend free What does your customer do to address the problem and set the bly edated; find the right solar panel installer, calculate What pros & cons do these solutions have? i.e. pen and paper or need to get the job done? What have they tried in the past? segmentation technique, processing technique for machine learning,image Deep learning, EW-FCM Which solutions are available to the customers when they face the problem Detecting the disease. time on volunteering work (i.e. Greenpeace) is an alternative to digital notetaking 5. AVAILABLE SOLUTIONS Studies or online. 7. BEHAVIOUR Indirectly: Directly: What constraints prevent your customers from taking action or limit their choices of solutions? I.e. spending power, budget, no cash, network connection, available devices. RC Multiple images of the disease accurate prediction of skin capturing the image in the Good network availability, given as input reduces the required pixel to get an accuracy at the output. story behind the need to do this job? i.e. customers have to do it because of the change in regulations. 6. CUSTOMER CONSTRAINTS 9. PROBLEM ROOT CAUSE problem exists? What is the back What is the real reason that this Disease. logists can use this application Doctors are the main customer disease.Identifying the disease J&P for this application. Dermatonelping the dermatologists for CS and give suggestion for the Surable of the skin disease. This application focuses on Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore Better accuracy of skin 2. JOBS-TO-BE-DONE / PROBLEMS s the problem here. 1. CUSTOMER SEGMENT(S) Who is your customer? .e. working parents of 0-5 y.o Kids Define CS, fit into CC

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

seeing that other doctors adopt different technologies

4. EMOTIONS: BEFORE / AFTER

to achieve accuracy.

M

i.e. lost, insecure > confident, in control - use it in your communication strategy & design. How do customers feel when they face a problem or a job and afterwards?

BEFORE: Stressed, Low self-confidence.

AFTER: Hope and Optimism.

10. YOUR SOLUTION

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If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

using AI with neural networks to detect the skin disease, training YOLO model to detect disease.

8. CHANNELS of BEHAVIOR SL

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8.1 Online:

Basic knowledge of the skin disease and echnologies.

8.2 Offline:

Dermatologists try to identify the disease based on way they looks