

Ideation Phase

Date	10 NOVEMBER 2022
Team ID	PNT2022TMID42266
Project Name	Project - Signs with Smart Connectivity for Better Road Safety
Maximum Marks	2 Marks

PROBLEM STATEMENT

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A tourist	Explore the place	I don't know about the place	There is no proper sign boards	confused
PS-2	A driver	Deliver the product on time	I can't able to make it on time	There is a heavy traffic	frustrated
PS-3	people	Cross the road on zebra crossing	Occurred more accidents	Not following the traffic rules	Fear
PS-4	Passengers	To reach the destination	Delay to reach the destination	Traffic is too heavy to move on	My precious time was wasted