

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><div>The customer segment involves not only doctors and nurses but also individuals over the age of 60 years.</div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>CC</div></div><div>The most important constraint to work on is the user interface since the customer segment involves individuals over the age of 60 years. Feasibility of network and devices also acts as a constraint.</div></div>	<div><div>5. AVAILABLE SOLUTIONS<div>AS</div></div><div>The available solutions for detection of Parkinson's disease involves the conventional prescription method from the physician.</div></div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div><div>The work to be done is to develop an user friendly interface with scanner integration to help all the individuals and also to integrate an accurate precision Machine learning framework.</div></div>	<div><div>9. PROBLEM ROOT CAUSE<div>RC</div></div><div>Parkinson's disease occurs when nerve cells, or neurons, in an area of the brain that controls movement become impaired and/or die. Normally, these neurons produce an important brain chemical known as dopamine.</div></div>	<div><div>7. BEHAVIOUR<div>BE</div></div><div>The user uploads an instant spiral drawing using scanner integration and expects a positive or negative result for Parkinson's detection</div></div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div><div>3. TRIGGERS<div>TR</div></div><div>The triggers of the individuals include inability to hold things or write legibly.</div></div>	<div><div>10. YOUR SOLUTION<div>SL</div></div><div>Our solution is to provide an user-friendly interface which is easy to handle and use and to provide the application - a scanner integration which will act as a tool for testing Parkinson;s disease.</div></div>	<div><div>8.CHANNELS of BEHAVIOUR<div>CH</div></div><div>8.1 ONLINE The user uploads a spiral drawing in the application for the detection test. The output results are online as well.</div><div>8.2 OFFLINE The drawing of the spiral image happens offline. The results can be downloaded and can be checked with the physician.</div></div>	Identify strong TR & EM
	<div><div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div><div>The users are often left in a confused and anxious state before their Parkinson's test and are left with a positive or negative reaction after their result.</div></div>			

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